



Transit Decision 2016

June 14, 2016
Flagstaff City Council



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Key Points

- ⊙ NAIPTA operates transit for the City of Flagstaff
- ⊙ Transit funded by \$.00295 transit tax
- ⊙ Transit tax sunsets 6/30/2020 if not renewed
- ⊙ NAIPTA Board requests 2016 ballot question
- ⊙ City Council holds authority on how, when or if to send ballot question to voters.



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Progress To Date

- ◎ Council Presentation April 12, 2016
 - Options of Timing and Amount
 - Advantages and Disadvantages
- ◎ Citizen Review Committee April 21, 2016
- ◎ Public Survey April 2016
 - Systematic Random Sample
 - Fred Solop
- ◎ Team Transit:
City, NAU, County, NAIPTA meet twice monthly on public education and outreach.



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Public Outreach Schedule

- ◎ Publicity Pamphlet Final (August)
- ◎ Cityscape (Fall)
- ◎ 4 Open Houses (September and October)
- ◎ 20 Civic Group Presentations (Fall)
- ◎ “Bus Stops Here” Events (Fall)
- ◎ Update Council (October)



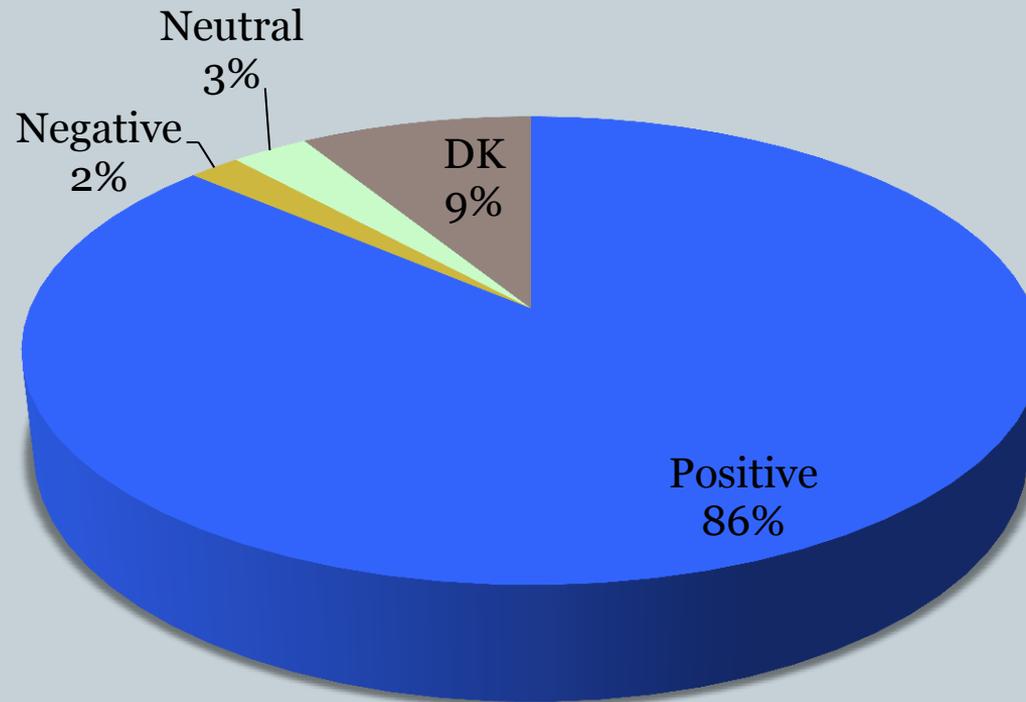
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NAIPTA

Likely Voter Survey: 2016

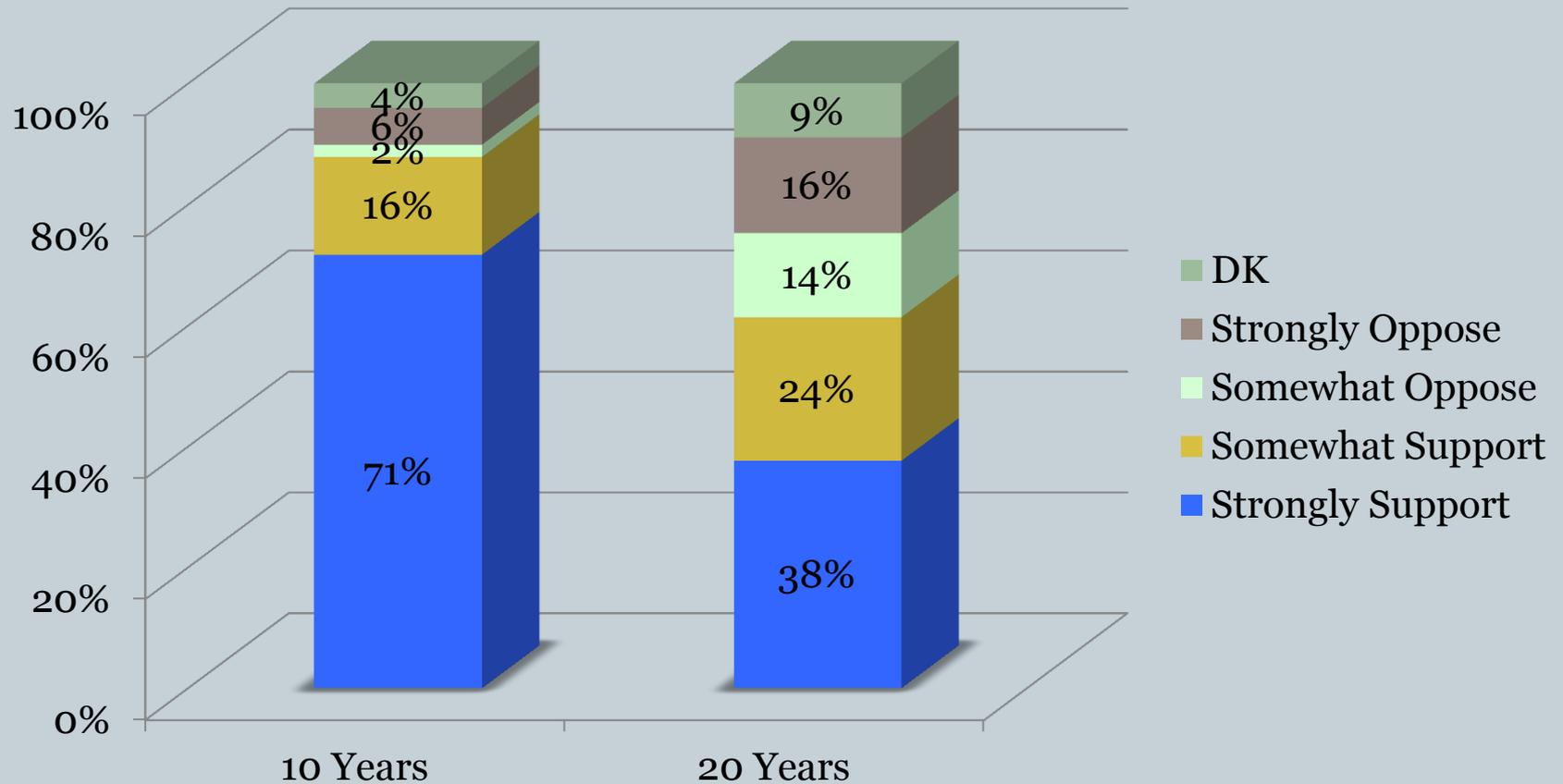


Impression of Mountain Line



(Note: Asked of respondents familiar with Mountain Line (83% of total))

Support for Extending Current Tax





Thank you,

Jeff Meilbeck

NAIPTA CEO and General Manager

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