COMMUNITY DEVELOPMENT

MEMORANDUM

Date: June 3, 2016

To: Mayor and City Council

From: Daniel Folke, ACIP, Planning Director

Subject: Sign Code Amendments

Attached to this memorandum is a revised crossed out/underlined version of Division 10-50.100 Sign Standards. The amendments are color coded to help track the changes.

Changes in purple were presented at the May 17, 2016 City Council meeting.
Changes in red were prepared prior to the May 17, 2016 meeting, but were not included in the meeting packet.
Changes in light blue are the most recent in response to discussion and questions from the May 17, 2016 Council meeting.

The exhibit for Resolution 2016-13 is provided in one color.

Summary of proposed amendments

General to All Signs

- Signs may not be placed within, on or projecting over City right-of-way
- Signs may not be located off the premises of the business being advertised
- Prohibited signs include: billboards, signs that could be confused with traffic signal or devices, bandit signs, stuffed or inflated animals or characters, inflatable balloons, spinners, strings of flags and pennants, rotating or moving sign bodies,

Permanent Signs

- Revisions to make standards more clear and content neutral

Portable Signs

- No time limit or permit for portable signs (except wall banners)
- Not permitted on City property or right-of-way
- Subject to time, place and manner restrictions on private property
- Commercial/Industrial/Non-Residential: maximum of 24 square feet, no limit on number (excluding wall banners)
- Flagstaff Central District: maximum of 12 square feet
- Multi-tenant shopping center: maximum of 2 portable signs per 150 linear feet of frontage not to exceed 24 square feet
- Residential: maximum of 16 square feet, no limit on number or time
- Civic & Non-Profit Events: retain existing standards and locations
- Standards for Portable Signs: A-frame or Upright sign (12 SF), feather or vertical banner (12 SF), yard sign (4 SF)
- Wall banners: require a permit, 24 square feet, limited to 30 days per calendar year, not included in maximum area for all other portable signs
- Window signs: if mounted on the inside, not included in maximum area for all other portable signs
- Sign walkers: not permitted within 10 feet of a street or driveway intersection or in driving lanes, permitted during business hours, may not interfere with traffic, pedestrians or bicyclists, maximum 8 square feet
- Feather or vertical banners not permitted in the Downtown Historic District
- Enforcement: outside of sign free zone, sign owner will be contacted to remove, subject to penalty

Sign Free Zone – Public Right-of-way

- Allowed by Arizona Revised Stature 16-1019
- Areas with a predominance of commercial tourism, resort and hotel uses
- Identified on Map 10-90.40.010
- Prohibits placement of all portable signs including political signs within public right-of-way
- Enforcement: City may remove all portable signs placed within right-of-way

Division 10-50.100: Sign Standards

Sections:

10-50.100.010 Purpose
10-50.100.020 Applicability
10-50.100.030 Sign Permit Requirements
10-50.100.040 General Restrictions for All Signs
10-50.100.050 General Requirements for All Signs
10-50.100.060 Permanent Signs
10-50.100.070 Comprehensive Sign Programs
10-50.100.080 Sign Design Performance Standards
10-50.100.090 ~~Temporary~~ Portable Signs
10-50.100.100 Sign Districts of Special Designation
10-50.100.110 Nonconforming Signs
10-50.100.120 Enforcement
10-50.100.130 Appeals
10-50.100.140 Severability

(Entire Division amended by Ord. 2014-27, adopted November 18, 2014)

10-50.100.010 Purpose

A. The Council finds that the natural surroundings, climate, history, and people of the City provide the Flagstaff community with its unique charm and beauty. This Division has been adopted to ensure that all signs installed in the City are compatible with the unique character and environment of the community, and in compliance with the General Plan.

B. The purpose of this Division is to promote public health, safety, and welfare through a comprehensive system of reasonable, effective, consistent, content-neutral, and nondiscriminatory sign standards and requirements, including the following specific purposes:

1. To promote and accomplish the goals, policies, and objectives of the General Plan;

2. To balance public and private objectives by allowing adequate avenues for both commercial and non-commercial messages;

~~3. To recognize free speech rights by regulating signs in a content-neutral manner;~~

~~4.~~3. To improve pedestrian and traffic safety by promoting the free flow of traffic and the protection of pedestrians and motorists from injury and

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property damage caused by, or which may be fully or partially attributable to, cluttered, distracting, and/or illegible signage;

~~5.~~4. To protect the aesthetic beauty of the City's natural and built environment for the citizens of and visitors to the City, and to protect prominent view sheds within the community;

~~6.~~5. To prevent property damage, personal injury, and litter caused by ~~from~~ signs that ~~which~~ are improperly constructed or~~,~~ poorly maintained~~, or made of flimsy materials~~;

~~7.~~6. To protect property values, the local economy, and ~~the~~ quality of life by preserving and enhancing the appearance of the streetscape; and

~~8.~~7. To provide consistent sign design standards that enable~~s~~ the fair and consistent enforcement of these sign regulations.

~~A summary of sign types addressed within this Division are listed in Table A (Sign Types). Table A also identifies the permitted uses of each sign type and whether it may be located in a walkable urban environment (Urban) or drivable suburban environment (Suburban), or both, as further defined and explained in the Preamble to this Zoning Code.~~

~~Table 10-50.100.010.A: Sign Types~~						
~~Sign Type and Description~~	~~Urban~~	~~Sub-urban~~	~~Uses~~		~~Permit?~~	~~Zoning Code Section~~
~~Permanent Signs (See Table 10-50.100.060.A (Standards for Permanent Signs by Use))~~						
~~Awning Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(1)~~
~~Building Identification Sign~~	~~P~~	~~—~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.100.A.5.a.(3)~~
~~Building Mounted Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes/No[1]~~	~~10-50.100.060.C.4.b.(2)~~
~~Canopy Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(3)~~
~~Changeable Copy Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(4)~~
~~Directional Sign~~	~~—~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(5)~~
~~Directory Sign~~	~~P[2]~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(6)~~
			~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~		~~10-50.100.060.C.4.b.(7)~~
~~Freestanding Sign~~	~~P[2]~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(7)~~

			~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~		~~10-50.100.060.C.4.b.(7)~~
~~Interpretative Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(8)~~
~~Landscape Wall Sign~~	~~P[2]~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(9)~~
			~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~		~~10-50.100.060.C.4.b.(7)~~
			~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~		~~10-50.100.060.C.4.b.(7)~~
~~Painted Wall Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~Table 10.50.100.060.C~~
~~Projecting Sign~~	~~P[2]~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(10)~~
~~Roof Mounted Sign~~	~~—~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10.50.100.060.C.4.b.(11)~~
~~Service Island Canopy Sign~~	~~—~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(12)~~
~~Suspended Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(13)~~
~~Window Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10-50.100.060.C.4.b.(14)~~
~~**Temporary Signs (See Section 10-50.100.090. (Temporary Signs))**~~						
~~Sign Walker~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10.50.100.090.C.6~~
~~Temporary A-frame Sign~~	~~P[3]~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes/No[4]~~	~~10.50.100.090.C.4.c.(1)~~
~~Temporary Civic or Non-Profit Event Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10.50.100.090.C.2~~
~~Temporary Directional Signs for Special Events, Recreation Events, and Approved Temporary Uses~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10.50.100.090.C.3~~
~~Temporary New Development/ Construction Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10-50.100. 090.C.5~~
~~Temporary Sign for Approved Temporary Uses~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10.50.100.090.C.1~~
~~Temporary Stanchion Sign~~	~~P~~	~~—~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10.50.100.100.B.5.b~~
~~Temporary Upright Sign:~~	~~P[3]~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes/No[4]~~	~~10.50.100.090.C.4.c.(1)~~
			~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~		

~~Temporary Vertical Banner~~	~~--~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10.50.100.090.C.4.c.(2)~~
~~Temporary Wall Banner~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~Yes~~	~~10.50.100.090.C.4.c.(3)~~
~~Temporary Window Sign~~	~~P~~	~~P~~	~~SFR~~ ~~MFR~~	~~COM~~ ~~IND~~	~~No~~	~~10.50.100.090.C.4.c.(4)~~

~~**End Notes**~~

~~[1] Except detached single-family dwellings and duplexes.~~

~~[2] This sign type is only allowed in accordance with the provisions of Section 10-50.100.100.A (Flagstaff Central District).~~

~~[3] Except, this sign type is not permitted in the Downtown Historic District (Section 10-50.100.100.B).~~

~~[4] See Section 10.50.100.090.C.4.c.(1)~~

~~Key~~			
~~XXX~~	~~Allowed~~	~~XXX~~	~~Not Allowed~~
~~P~~	~~Sign type is permitted within the area type identified in this table.~~		
~~-- ....~~	~~Sign type is not permitted within the area type identified in this table~~		

~~SFR = Single-family Residential; MFR = Multi-family Residential; COM = Commercial; and IND = Industrial~~

10-50.100.020 Applicability

A. **Applicability**

1. This Division applies to all signs within the City, regardless of their nature or location, unless specifically exempted.

2. Regulations for permanent signs are found in Section 10-50.100.060 (Permanent Signs).

3. Regulations for portable signs are found in Section 10-50.100.090 (Portable Signs).

4. Heritage signs in landmark zones are governed by the ordinance designating the Landmark Overlay and its related guidelines. (Refer to Division 10-30.30 (Heritage Preservation)).

~~1. Three levels of review standards are established in this Division, some or all of which may be applied to the sign depending on where it is located proposed location within the City:~~

~~a. All signs within the City of Flagstaff shall be reviewed based on the standards established in this Division, with the exception of Sections 10-50.100.100.A (Flagstaff Central District) and 10-50.100.100.B (Downtown Historic District);~~

~~b. Signs in the Flagstaff Central District are reviewed based on the standards established in Section 10-50.100.100.A (Flagstaff Central District) in keeping with the urban character and scale of this district~~

~~as well as the standards and requirements otherwise established in this Division; and~~

~~c. Signs in the Downtown Historic District, which have the highest standards of review in keeping with the historic character and urban scale of this district, are reviewed based on. T the standards in Section 10-50.100.100.B (Downtown Historic District), shall be applied in addition to the standards established for the Flagstaff Central District, and as well as the standards and requirements otherwise established in this Division.~~

~~2. **Applicable to Transect Zones**~~
~~Signs proposed in the transect zones shall comply with the standards established in the following Sections:~~

~~a. Transect Zone T6: Section 10-50.100.100.A (Flagstaff Central District) and Section 10-50.100.100.B (Downtown Historic District).~~

~~b. Transect Zone T5 and T5-O: Section 10-50.100.100.A (Flagstaff Central District) and Section 10-50.100.100.B (Downtown Historic District), where applicable.~~

~~c. Transect Zone T4N.1 and T4N.1-O: Section 10-50.100.100.A (Flagstaff Central District).~~

~~Transect Zone T3N.1: Section 10-50.100.100.A (Flagstaff Central District).~~

~~3.~~5. Nothing in this Division shall be construed to prohibit a person from holding a sign while picketing or protesting ~~located~~ on ~~City~~ public property ~~so long as the person holding the sign is located on public property~~ that has been determined to be a traditional or designated public forum (e.g., sidewalk or park), so long as the person holding the sign ~~and~~ does not block ingress and egress from buildings~~, or~~ create a safety hazard by impeding travel on sidewalks, in bike or~~and~~ vehicle lanes, or on~~and~~ trails, or violate any other reasonable time, place, and manner restrictions adopted by the City (See Subsection 10-50.100.090.C.4 (Sign Walkers).

B~~C~~. **Interpretations**

This Division is not intended to, and does not restrict speech on the basis of its content, viewpoint, or message. ~~Any classification of signs in this Division that permits speech by reason of the type of sign, identity of the sign user, or otherwise, shall also be interpreted to allow non-commercial speech on the sign.~~ No part of this Division shall be construed to favor commercial speech over non-commercial speech. A non-commercial message may be substituted for any commercial message displayed on a sign, or the content of any non-commercial message displayed on a sign may be changed to a different non-commercial message, without the need for any approval or permit, provided

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that the size of the sign is not altered. To the extent any provision of this Division is ambiguous, the term shall be interpreted not to regulate on the basis of the content of the message.

~~D.~~ **C. Exemptions**

The following signs are not regulated by the Zoning Code, so long as they meet the applicable standards described below~~Unless specifically provided within~~~~The provisions of this Division do not apply to, the following signs provisions of this Division do not apply to~~:

1. **Building Identification Signs**
   Building identification signs not exceeding one square ~~feet~~ foot in area ~~are permitted~~ for residential buildings and two square feet in area for nonresidential buildings.

2. **Business Name and Address on an Entry Door**
   Name of a business, address information, and/or contact information displayed on an entry door, not ~~to~~ exceeding two square feet in area. ~~Sign must~~shall not include any commercial advertising.

3. **Signs Posted on a Community Bulletin Board** ~~**Signs**~~
   ~~A maximum of one community bulletin board per property is allowed.~~Signs posted on a community bulletin board shall not exceed ~~a dimension of~~ 11 x 17 inches.~~If the No more than one community bulletin board per property and per block with a maximum size of 32 square feet is allowed. A community bulletin board may be is erected in public right-of-way, or in a public space, or on private property. a maximum of one community bulletin board per block is allowed. The maximum size of a community bulletin board shall be 32 square feet. Signs posted on a community bulletin board shall not exceed a dimension of 11 x 17 inches.~~

~~4. **Display Board for Daily Specials**~~
   ~~Display board such as a white board, chalk board, or black board, on which daily specials are advertised. The display board may be mounted on an easel or similar support structure, or the wall of a building, and measure up to four square feet in area, provided it is not located within a public right-of-way and is not a hazard to pedestrians.~~

~~5. **Flags**~~
   ~~Official flags of national, state, or local governments, and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction. The length of the flag shall not exceed one-fourth the height of the flag pole. No more than three flags shall be displayed per lot or parcel. Flags shall be mounted on a single flagpole, or three separate flagpoles installed either on the building or adjacent to a building or use. No flag bearing an explicit commercial message shall be considered an exempt flag.~~

~~6. **Governmental Signs**~~
   ~~Signs installed by the City, County, or a Federal or State governmental~~

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~~agency for the protection of public health, safety, and general welfare, including, but not limited to, the following:~~

~~a. Emergency and warning signs necessary for public safety or civil defense;~~

~~b. Traffic signs erected and maintained by an authorized public agency;~~

~~c. Signs required to be displayed by law;~~

~~d. Signs showing the location of public facilities;~~

~~e. Signs advertising temporary events organized by the Flagstaff Unified School District and its schools, charter schools, Northern Arizona University, Coconino Community College, Coconino County, or the City, provided no more than one sign is displayed on any business premises. The signs shall be no larger than 24 square feet in area, mounted no more than six feet in height on a wall or similar surface (signs mounted on stakes are not permitted), installed a maximum of seven days before an event, and removed no more than one day after the event. Illuminated signs are not permitted. The location restrictions listed in Section 10-50.100.040.A below shall apply to all signs falling under this exemption, except for paragraphs 6 and 9; and~~

~~f. Any sign, posting, notice, or similar sign placed by or required by a governmental agency in carrying out its responsibility to protect the public health, safety, and general welfare.~~

~~7. **Heritage Signs in Landmark Zones**~~
~~Heritage signs are shall be governed by the ordinance designating the Landmark Overlay and its related guidelines (Refer to Division 10-30.30 (Heritage Preservation)).~~

~~8.~~4. **Historic and Architectural Features**
Historical plaques erected and maintained by non-profit organizations, ~~memorials,~~ building cornerstones, and date-constructed stones not exceeding~~; provided that none of these exceed~~ four square feet in area.

~~9.~~5. **Signs Not Readable From the Public Right-of-Way** ~~**Internal Signs and Signs within City Recreation Facilities**~~

a. Signs or displays located entirely inside of a building and not visible from the building's exterior~~,~~;

b. ~~s~~Signs intended to be readable from within a parking area but not readable ~~visible~~ beyond the boundaries of the lot or parcel upon which they are located or from any public right-of-way~~,~~; and

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~~c. Signs placed on the walkway directly in front of a store provided such sign does not interfere with pedestrian travel or encroach upon a required accessible path; and~~

~~d.~~c. ~~Ttemporary s~~Signs located within City Recreation Facilities.

~~10. **Neighborhood or District Sign**~~
~~Signs used to identify a unique neighborhood or district. Such signs may be placed in a public right-of-way with approval of a Right-of-Way Encroachment Permit (See City Code Section 8-03-002-0005 (Other Permitted Encroachments)), provided such signs are not illuminated, and no larger than 20 square feet in area and eight feet in height.~~

~~11. **Nonstructural Modifications and Maintenance**~~

~~a. Changes to the face or copy of changeable copy signs;~~

~~b. Changes to the face or copy of an existing multi-tenant freestanding non-illuminated sign from one business to another with no structural or lighting modifications to the sign; and~~

~~c. The normal repair and maintenance of conforming or legal non-conforming signs, except as identified in Section 10-50.100.050.E.~~

~~12. **Political Signs**~~
~~Political signs are permitted in compliance with ARS § 16-1019.~~

~~13. **Real Estate Signs**~~

~~a. **All Residential Zones.**~~

~~(1) One real estate sign per street frontage is permitted. Signs must be non-illuminated, constructed of durable materials, placed only on the property for sale, rent, or lease, be no more than six feet in height, and be no larger than eight square feet in area in single-family residential zones and no larger than 12 square feet in area in multi-family residential zones.~~

~~(2) Open house/auction directional signs are permitted within one mile of the residence as measured along the streets used to drive to it. Such signs must be no larger than four square feet in area, a maximum of three feet in height, and only one sign is allowed for each turning movement beginning at the residence for sale. Signs may be placed in a public right way or on off-site private property for the duration of the open house only while a sales person is present, provided such signs do not constitute a hazard to pedestrians or vehicular traffic, are not placed on medians, and they are removed no later than one hour after the conclusion of the open house.~~

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~~b. **All Commercial, Industrial, and Non-residential Zones:** One real estate sign per street frontage is permitted. Signs must be non-illuminated, constructed of durable materials, placed only on the property for sale, rent, or lease, be no more than six feet in height, and be no larger than 24 square feet in area.~~

~~14. **Seasonal Decorations**~~
~~Temporary, non-commercial decorations or displays that are incidental to and commonly associated with national, local, or religious celebration, provided that such decorations and displays are only displayed during the appropriate time of year, are maintained in an attractive condition, and do not constitute a fire hazard.~~

~~15. **Signs Required by Law**~~

~~16. **Street Light Banner Sign**~~
~~Street light banner signs as permitted by the City on light poles in certain areas within the City.~~

~~17. **Vehicle Signs**~~
~~Signs indicating the name of the owner or business that are permanently painted or wrapped on the surface of a vehicle, adhesive vinyl film affixed to the interior or exterior surface of a vehicle window, or signs magnetically attached to a vehicle or rolling stock, so long as the vehicle is being regularly and consistently used in the normal daily conduct of the business, e.g., when a company vehicle is being used for transporting and delivering goods or providing services related to the business (see also Section 10-50.100.040.A.7).~~

~~18. **Vending Machine and Similar Facilities**~~
~~Signs that consitute an integral part of a vending machine- or similar facilities located outside of a business. Such signs are included in the total allowable building mounted sign area.~~

~~19. **Yard or Garage Sale Signs**~~
~~Signs advertising a yard or garage sale, provided they are not displayed more than one day prior to the yard or garage sale and removed when the sale has concluded.~~

6. **Governmental Signs**
Any sign, posting, notice or similar signs placed, installed or required by law by a city, county, or a federal or state governmental agency in carrying out its responsibility to protect the public health, safety, and welfare, including, but not limited to, the following:

(1) Emergency and warning signs necessary for public safety or civil defense;

(2) Traffic signs erected and maintained by an authorized public agency;

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(3) Signs required to be displayed by law;

(4) Signs directing the public to points of interest; and

(5) Signs showing the location of public facilities.

10-50.100.030 Sign Permits ~~Requirements~~

A. The procedures for submittal, review and approval of Permanent Signs are provided in Section 10-20.40.120 (Sign Permit - Permanent Signs) and ~~Temporary~~ Wall Banner Sign Permits are provided in Section 10-20.40.130 (Sign Permit - Temporary Wall Banner Sign Permits), including any required fees.~~, are provided in Section 10-20.40.120 (Sign Permit - Permanent Signs) and Section 10-20.40.130 (Sign Permit - Temporary Signs), except that s Signs associated with and/or advertising a special event on City property shall be approved as part of the Special Event Permit from the City. All signs not approved in the Special Event Permit are prohibited.~~

B. ~~No~~ A Sign Permit is~~shall be~~ not required for a sign on property used exclusively for a single-family residence or duplex~~ that complies with this Division and is limited to one sign per street frontage~~.

C. **Nonstructural Modifications and Maintenance**

~~No~~ A Sign Permit is not required for the following~~ non-structural modifications to and maintenance of existing signs~~:

1. Changes to the face or copy of changeable ~~copy~~ signs;

2. Changes to the face or copy of an existing single-tenant or multi-tenant freestanding or building mounted non-illuminated sign from one business to another with no structural or lighting modifications to the sign; and

~~B.~~3. The normal repair and maintenance of conforming or legal non-conforming signs, except as identified in Section 10-50.100.050.E.

10-50.100.040 General Restrictions for All Signs

A. **Location Restrictions**
Except where specifically authorized in this Division, ~~the following~~ signs may not be placed ~~are prohibited~~ in the following locations:

1. ~~No~~~~Any~~ ~~sign shall be placed located w~~Within, on, or projecting over ~~a~~ City right-of-way;

2. Any sign located within, on, or projecting over a property line which borders a public or private street, highway, alley, lane, avenue, road, sidewalk, or other right-of-way, except as specifically provided in this Division;

3.2. No Any sign shall be attached to or placed any public utility pole, structure or street light, tree, fence, fire hydrant, bridge, curb, sidewalk, park bench, statue, memorial, or other location oOn public property, except for government signs and those signs approved as part of a Sspecial Eevent pPermit on City property;. Nothing in this Section shall be construed to prohibit a person from holding a sign while located on City property so long as the person holding the sign is located on public property determined to be a traditional public forum and does not block ingress and egress from buildings or create a safety hazard by impeding travel on sidewalks, bike and vehicle lanes, and trails;

3. No Any sign shall , which by reason of its location, will Any location that obstructs the view of any authorized traffic sign, signal, or other traffic control device;

4. No sign shall be constructed or placed in such a way as to or which by reason of shape, color, or position interferes with or could be confused with any authorized traffic signal or device;

5.4. No Any sign shall be which is constructed or placed in such as manner so as to prevent or interfere with or inhibit free Areas allowing for ingress to or egress from any door, window, or any exit way required by the Building Code currently in effect, or by Fire Department regulations currently in effect;

6.5. NoAny commercial, advertising, or business sign shall be that is not located oOffon the premises of the business to which it the commercial advertising sign refers;

7. Any sign mounted, attached, or painted on a trailer, boat, or motor vehicle parked to provide advertising visible from the public right-of-way or parked on public property to clearly provide advertising close to the public right-of-waywhen the principal use of the vehicle at the time of the display is for the display of the sign and the vehicle is parked, stored, or displayed conspicuously on public or private property for the purpose of exhibiting commercial advertising, advertising an on-site or off-site business, or supplying directional information to an off-site business or service. This provision excludes: vehicles and equipment engaged in active construction projects, and the on-premise storage of equipment and vehicles offered to the general public for rent or lease.

a. Signs that are permanently painted or wrapped on the surface of a vehicle, adhesive vinyl film affixed to the interior or exterior surface of a vehicle window, or signs magnetically attached to a vehicle or rolling

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~~stock, so long as the vehicle is being regularly and consistently used in the normal daily conduct of the business, e.g., when a company vehicle is being used for transporting and delivering goods or providing services related to the business. Such vehicles shall be operable, properly licensed, and when not being used to conduct daily business, parked or stored in a lawful and authorized manner on the business property so as not to be visible from the public right-of-way. Where parking limitations on the business property prevent the business owner from parking the vehicle in a manner not to be visible from the public right-of-way, the vehicle shall be parked as far from the public right-of-way as possible~~; and

~~b. Vehicles and equipment engaged in active construction projects, and the on-premise storage of equipment and vehicles offered to the general public for rent or lease.~~

~~**Permitted**~~	~~**OR**~~	~~**Permitted**~~
~~**NOT permitted**~~	~~**OR**~~	~~**NOT permitted**~~

~~Figure A. Signs on Vehicles Used for Business Purposes~~

~~8.~~6. ~~No~~ ~~Any sign~~ ~~shall be painted, attached or mounted on~~On fuel tanks, storage containers and/or solid waste receptacles or their enclosures, except for a manufacturer's or installer's identification, appropriate warning signs and placards, and information required by law;

~~9. Any sign tacked, painted, burned, cut, pasted or otherwise affixed to the walls of any building, barn, shed, accessory structure, or other structures that are visible from a public way;~~

~~10.~~7. ~~No~~ ~~Any sign~~ ~~shall be t~~Tacked, painted, burned, cut, pasted or otherwise affixed to trees, rocks, light and utility poles, posts, fences, ladders, benches, or similar supports that are~~is~~ visible from a public way;

8. ~~No~~ ~~Any sign~~ ~~shall that~~ Any location that cover~~s~~ the architectural features of a building, such as dormers, insignias, pilasters, soffits, transoms, trims, or other architectural feature;

~~11.~~9. ~~No sign shall be placed o~~On the roof of a building, except as permitted in Section 10-50.100.060.C.4.b.(11) (Roof Signs);

~~12. Billboards; and~~

~~13. Bandit signs.~~

B. **Prohibited Signs**

1. **Billboards;**

2. **Signs that could be confused with any authorized traffic signal or device;**

3. **Bandit Signs; and**

4. **Stuffed or inflated animals or characters used as signs.**

B.C. **Display Restrictions**

1. **Purpose**
The purpose of this Subsection is to regulate the manner in which signs convey their messages by specifying prohibited display features that create distractions to the traveling public and create visual clutter that mar the natural and architectural aesthetics of the City.

2. **Applicability**
Signs with Tthe following display features are prohibited:

a. Any sign or lLighting devices, whether on the exterior of a building or on the inside of a window which is visible beyond the boundaries of the lot or parcel, or from any public right-of-way, with intermittent, flashing, rotating, blinking or strobe light illumination, animation, motion picture, or laser or motion picture projection, or any lighting effectdevice creating the illusion of motion, as well as laser or hologram lights;

b. Any sign with an exposed light source, except for neon that is incorporated into the design of the sign;

c. Any sign which emits sSound, odor, or smoke, laser or hologram lights, or other visible matter, including any sign that uses motion picture projection;

d. Any sign animated by any means, including fixed aerial displays, balloons, spinners, strings of flags and pennants, streamers, tubes, or other devices affected by the movement of the air or other atmospheric or mechanical means; Inflatable balloons, spinners, strings of flags and pennants, fixed aerial displays, streamers, tubes, or other devices affected by the movement of the air or other atmospheric or mechanical means either attached to a sign or to vehicles, structures, poles, trees and other vegetation, or similar support structures;

e. Rotating or moving sign bodyAny sign or any other portion of the sign in which the sign body or any portion of the sign rotates, moves up and down, or any other type of action involving a change in

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~~position of the sign body or any portion of the sign,~~ whether by mechanical or any other means. Barber poles no larger than three feet high and 10 inches in diameter, and clocks, are excepted from this restriction;

f. Electronic ~~D~~displays ~~signs~~;

g. Any changeable copy LED ~~or similar~~ signs, except fixed illumination display signs used to indicate that a business is "open", display prices, or to confirm an order placed in a drive through lane; and

h. ~~Animated signs or costumed character (except as permitted in Section 10-50.100.090.C.6 (Sign Walkers), s~~~~Stuffed or inflated animals, vehicle(s) used as a sign or sign structure (except as permitted in Sections 10-50.100.020.D.17 (Vehicle Signs) and 10-50.100.040.A.7), and s; and~~

~~h.~~i. Strings of lights arranged in the shape of a product, arrow, or any commercial message.

10-50.100.050 General Requirements for All Signs

[No amendments are proposed in this Section other than to include an additional graphic (see below) on Page 50.100-15 to better explain how sign area is calculated when a symbol is included within a sign.]

10-50.100.060 Permanent Signs

A. Applicability
Three levels of review standards are established in this Division, some or all of which may be applied to the sign depending on where it is located within the City:

1. All signs within the City of Flagstaff shall be reviewed based on the standards established in this Division;

2. Signs in the Flagstaff Central District are reviewed based on the standards established in Section 10-50.100.100.A (Flagstaff Central District) as well as the standards and requirements otherwise established in this Division; and

3. Signs in the Downtown Historic District, which have the highest standards of review in keeping with the historic character and urban scale of this district, are reviewed based on the standards in Section 10-50.100.100.B (Downtown Historic District), the Flagstaff Central District, and the standards and requirements otherwise established in this Division.

B. Applicable to Transect Zones
Signs proposed in the transect zones shall comply with the standards established in the following Sections:

1. Transect Zone T6: Section 10-50.100.100.A (Flagstaff Central District) and Section 10-50.100.100.B (Downtown Historic District).

2. Transect Zone T5 and T5-O: Section 10-50.100.100.A (Flagstaff Central District) and Section 10-50.100.100.B (Downtown Historic District), where applicable.

3. Transect Zone T4N.1 and T4N.1-O: Section 10-50.100.100.A (Flagstaff Central District).

4. Transect Zone T3N.1: Section 10-50.100.100.A (Flagstaff Central District).

[Insert Figure A. here – Map showing the relationship between the standards applied in the Downtown Historic District, Flagstaff Central District and the City as a whole.]

C. Permanent signs shall comply with the sign area, height, number, type, and other requirements of this Section and Table A (Standards for Permanent Signs by Use), except as otherwise provided in Subsections B. and C. Unless specifically indicated, Sign Permits are required for all permanent signs in accordance with Section 10-20.40.120 (Sign Permit - Permanent Signs).

D~~C~~. **Signs for All Non-residential Uses in All Zones**

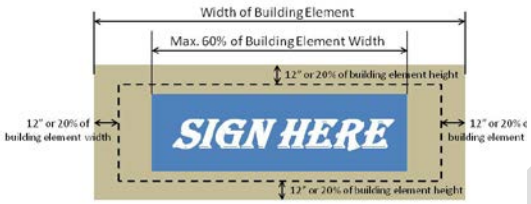
4. **Standards for Specific Sign Types**

b. The following sign types are permitted, subject to the criteria listed under each sign type.

(2) **Building Mounted Signs**
The standards provided in Table C (Standards for Building Mounted Signs) shall apply to all building mounted sign in all

zones where allowed by Table 10-50.100.060.A (Standards for Permanent Signs by Use).

Table 10-50.100.060.C: Standards for Building Mounted Signs	
	Standard
Sign Placement	The total sign area for signs on single-tenant or multi-tenant buildings may be placed on any building elevation, ~~except~~subject to the following standards: (1) At least 1 sign shall be associated with the building entry zone[1] (may be wall mounted, projecting, awning, etc.);~~.~~ (2) No sign shall face an adjoining residential zone;~~.~~ (3) Signs shall be placed at least ~~the lesser of~~ 12 inches or 20% of the width ~~and height~~ of the building element on which they are mounted, whichever is less, from the sides of the building element;~~.~~ (4) The width of the sign shall be no~~t be~~ greater than 60% of the width of the building element on which it is displayed;~~.~~ ~~(3)~~(5) Signs shall be placed at least 12 inches or 20% of the height of the building element on which they are mounted, whichever is less, from the top and bottom edge of the building element. ~~Individual tenants in multi-tenant buildings are permitted building mounted signs only on the primary entrance elevation of the space occupied by the business.~~ If vertically placed on a mansard roof, structural supports shall be minimized, and secondary supports (angle irons, guy wires, braces) shall be enclosed/ hidden from view.
Special Provisions	
Additional Increases in Sign Area ~~(Section 10-50.100.080 (Sign Design Performance Standards))~~	Additional sign area may be sought under Section 10-50.100.080 (Sign Design Performance Standards),~~, but is limited to a max. sign area of 100 sq. ft.~~



(5) **Driveway~~Directional~~ Sign**

(a) Driveway~~Directional~~ signs are ~~only permitted as part of a Comprehensive Sign Program, and are~~ exempted from the total allowable sign area permitted for each use.

(b) The standards provided in Table F (Standards for Driveway~~Directional~~ Signs) shall apply.

Table 10-50.100.060F: Standards for Driveway ~~Directional~~ Signs	
Standard	**Other Requirements**

Table 10-50.100.060F: Standards for Driveway ~~Directional~~ Signs		
Sign Area	3 sq. ft. per face.	May be double-sided. ~~Included in the total allowable sign area for building mounted signs.~~
Mounting Height – Building Mounted Sign	Max. 8 feet from grade.	Flat against a wall of the building.
Mounting Height – Freestanding Sign	Max. 3 feet from grade.	
Number of Signs	Max. 1 at each driveway or drive through lane.	
Illumination	Internal illumination only.	May also be non-illuminated.
Permitting	Sign Permit is required.	

(7) **Freestanding Signs**

Table 10-50.100.060.H: Standards for Freestanding Signs	
~~Non-Residential Use in Commercial or Industrial Zone – Live/Work, Single Tenant Building, Multi-Tenant Buildings, Development Sites, Shopping Centers, and Detached Buildings within a Multi-Tenant Development or Shopping Center~~	
Standard	
Sign Height	See this Section and Table A (Standards for Permanent Signs by Use). Elements to enhance the design of a sign structure may extend above the sign to a max. of 20% of the sign's allowed height, or 12 inches whichever is greater.

Special Provisions	Standard
Sign Width	The sign base must be~~shall have~~ a min. ~~aggregate width~~ of 60% of the width of the sign cabinet or face. A freestanding sign may be mounted on 2 or more posts with a min. diameter/dimension of 8" if the sign complies with the standards of Section 10-50.100.080 (Sign Design Performance Standards).
Insert a new row between "Additional Increases in Sign Area" and "Landscaping".	
Post Sign	Max. 1 post sign per frontage. Sign Permit is required unless the post sign advertises property or a portion of the property for sale, rent or lease, in which case no Sign Permit is required and the sign area will be included in the allowable area for portable signs. See Table 10-50.100.090.A.

(14) **Window Sign**

The standards provided in Table O (Standards for Permanent Window Signs) shall apply.

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Table 10-50.100.060.O: Standards for Permanent Window Signs		
	Standard	**Other Requirements**
Sign Area	Combined ~~A~~area of temporary and permanent window signs ~~combined~~ shall not exceed ~~25~~40% of the area of the window on or within which they are displayed.	~~Combined window coverage shall not exceed 25% of the area of any 1 window.~~ Signs constructed of perforated vinyl or painted on the window shall be included as part of the 40~~25~~% area calculation. Permanent window signs are included in the total allowable sign area for building mounted signs.
Sign Placement	No higher than 1st story windows.	Inside mounting required~~preferred~~.
Illumination	Neon illumination only.	Fixed copy or display only – no flashing, blinking, or moving text or images are permitted.
Permitting	Sign Permit is required.	
Open Signs	Max. 2 sq. ft. Max. 1 per business.	Excluded from the total allowable building mounted sign area. No Sign Permit required.

(15) **Vehicle ~~Other~~ Signs ~~Types~~**

The standards provided in Table P (Standards for Vehicle ~~Other~~ Signs ~~Types~~) shall apply.

Table 10-50.100.060.P: Standards for Vehicle ~~Other~~ Signs ~~Types~~		
	Standard	**Other Requirements**
~~**Drive Through Menu Board and Confirmation Signs**~~		
~~Sign Area~~	~~Menu Board = Max. 40 sq. ft.~~ ~~Order Confirmation Board = Max. 2 sq. ft.~~	~~If the sign area for both signs combined is greater than 42 sq. ft., the sign area is included in the total allowable building mounted sign area.~~
~~Sign Placement~~	~~One each per drive though lane~~	
~~Illumination~~	~~Internally illuminated only.~~	
~~Permitting~~	~~No Sign Permit required.~~	
~~**Fuel Pump Signs**~~		
~~Sign Dimensions~~	~~Max. 1.5 ft. high and ≤ the width of the fuel pump.~~	~~Sign area is excluded from the total allowable building sign area.~~
~~Sign Placement~~	~~Max one fuel pump sign per fuel pump.~~	~~1 fuel pump topper sign, max. 2 sq. ft., per fuel pump also permitted.~~
~~Illumination~~	~~Internally illuminated only.~~	

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~~Permitting~~	~~No Sign Permit required.~~	
~~Menu Display Box~~		
~~Sign Area~~	~~4 sq. ft.~~	~~If > 4 sq. ft., area is included in the total allowable building mounted sign area.~~
~~Sign Placement~~	~~On a wall or within a window of the bar or restaurant it serves.~~	~~Designed to be architecturally compatible with the building.~~
~~Illumination~~	~~Non-illuminated or externally illuminated with down directed, fully shielded fixtures only.~~	
~~Permitting~~	~~No Sign Permit required for menu display box ≤ 4 sq. ft.~~	~~Sign Permit required for menu display box > 4 sq. ft.~~
~~Open Sign~~		
~~Sign Area~~	~~Max. 2 sq. ft.~~	~~Not included in the total allowable building mounted sign area.~~
~~Sign Placement~~	~~Max. 1 sign per business.~~	
~~Illumination and Display~~	~~Fixed copy or display only – no flashing, scrolling, blinking, or moving text or images.~~	
~~Permitting~~	~~No Sign Permit required.~~	
Vehicle Signs		
Vehicle Sign	May be: (1) Permanently painted or wrapped on the surface of a vehicle; (2) Adhesive vinyl film affixed to a window; or (3) Magnetically attached to a vehicle.	May only indicate the name of the business and owner.
Vehicle Use	The vehicle must be regularly and consistently used in the normal daily conduct of the business, e.g. used for delivering or transporting goods or providing services related to the business. Vehicle must be operable and properly licensed. When not in use the vehicle must be parked in a lawful manner on the business property so as not to be visible from the public right-of-way, or if this is not possible, as far from the public right-of-way as possible. The intent of these regulations is to prohibit the use of vehicle signs as billboards or permanent freestanding signs.	
~~Vending Machine and Similar Facilities~~		
~~Sign Area~~	~~When placed outside of a business, signs that are an integral part of such machines shall be included in total allowable building mounted sign area.~~	
~~Permitting~~	~~No Sign Permit required.~~	

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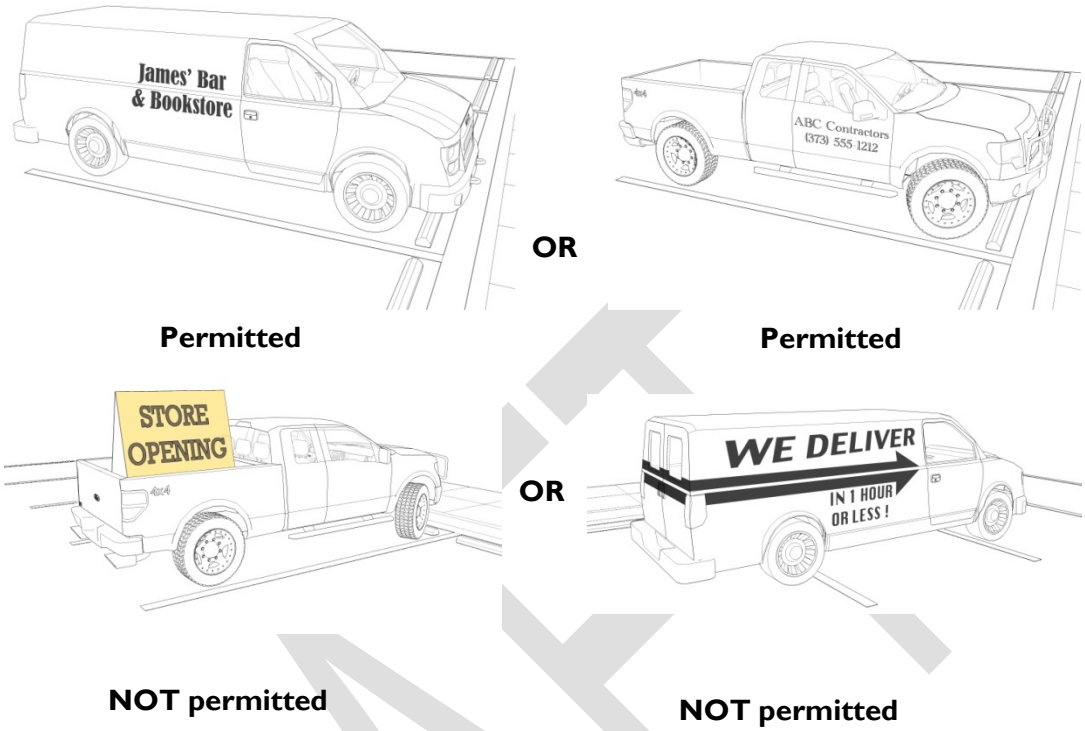

Figure X. Signs on Vehicles Used for Business Purposes

10-50.100.070 Comprehensive Sign Programs

- Page 50.100-43

C. **Review**

3. The Planning Commission shall review all Comprehensive Sign Programs that request an increase in allowable sign height and area beyond the limits established in Section 10-50.100.080 (Sign Design Performance Standards) for freestanding and building mounted signs for multi-tenant buildings and~~or~~ shopping centers.

10-50.100.080 Sign Design Performance Standards

B. **Cumulative Adjustments**

Table 10-50.100.080.B: Cumulative Adjustments

# of Features Used	Freestanding Signs		Building Mounted Sign	
	Area	Height	Area	Height
2	30%	20-30%[1]	20%	10%

3	45%	35-40%[1]	30%	15%
4	60%	50%	40%	20%
Standard #5 w/ Standards 1-4	Not to exceed 75% of original max. permitted sign area	N/A	N/A	N/A
Cumulative Maximum Sign Area Increase Allowed	~~7~~50%	50%	50%	20%

End Notes

[1] This percentage varies depending on which design features listed in Table A are utilized.

10-50.100.090 Portable~~Temporary~~ Signs

A. **Purpose**

The Council finds that the proliferation of portable~~temporary~~ signs is a distraction to the traveling public and creates aesthetic blight and litter that threatens the public~~'s~~ health, safety, and welfare. The purpose of these regulations is to ensure that portable~~temporary~~ signs do~~are~~ not ~~used to continuously advertise goods, services, or other events, and to limit~~ create a ~~the~~ distraction~~s~~ to the traveling public by eliminating the aesthetic blight and litter caused by portable~~temporary~~ signs ~~by allowing them only in the time, place, and manner specified in this Section~~.

B. **General to All**

Portable~~Temporary~~ signs ~~are allowed only in compliance~~must comply with the ~~provisions of this Section~~following:~~;~~

1. ~~A Permit is only required for temporary w~~Wall banner signs require a permit. ~~Unless specifically indicated, a Temporary Sign Permit is required for all temporary signs in accordance with Section 10-20.40.130 (Temporary Sign Permits). The applicable fee for a Temporary Sign Permit is established in Appendix 2 (Planning Fee Schedule).~~ See Section 10-20.40.130 (Temporary Wall Banner Sign Permits).

~~2. Temporary signs shall not be illuminated;~~

~~3. Temporary signs associated with events restricted to a City park or other City-owned or operated public property, including streets, vacant land, and parking lots, shall be reviewed and approved by the Recreation Services Section in compliance with the Special Event Permit Policy;~~

~~4. The following elements shall be prohibited on temporary signs:~~

~~a. Any form of illumination, including flashing, blinking, or rotating lights;~~

~~b. Animation;~~

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~~c. Reflective materials; and~~

~~d. Attachments, including, but not limited to, balloons, ribbons, loud speakers, etc.~~

~~5.~~2. There is no limitation on the length of time that a portable sign may be displayed except for ~~temporary~~ wall banners (See Table 10-50.100.090.B (Standards for Portable Signs).

~~6.~~3. Portable~~Temporary~~ signs must ~~are~~ not~~-~~ be placed on or affixed to ~~allowed on~~ any City property, including City rights-of-way, except as specifically authorized in connection with a special event permitted under City Code Chapter 8-12 (Special Events)~~and permitted by the City~~. ~~This prohibition does not apply to temporary signs held by individuals and not affixed to or placed on City property, so long as the individual holding the sign is on property determined to be a traditional public forum and the individual is not blocking ingress or egress from buildings or creating a safety hazard by impeding travel on sidewalks, bicycle and vehicle lanes, or trails;~~

~~7.~~

4. Portable~~Temporary~~ signs shall not be placed in the clear view zone~~s~~ at street intersections or driveways (Refer to Section 10-50.100.050.F (Sign Placement at Intersection)).

~~8. and are not allowed within the public right-of-way, including, but not limited to, travel lanes, bicycle lanes, street shoulders, parkway strips, medians, curbs, sidewalks, and trails; and~~

~~9. The Director may remove or cause to be removed any temporary or portable sign erected or displayed upon, or projecting into public property.~~

C. **Standards for Portable Signs** ~~**Specific to Commercial and Industrial Zones, Transect Zones T5 and T6, and Multi-family Residential Zones**~~

~~A summary of permitted temporary sign types permitted in this Section are listed in Table A (Summary of Permitted Temporary Sign Types) below. Table A also identifies whether temporary directional off-premise signs, temporary off-premise signs, or temporary on-premise signs are permitted.~~

~~Table 10-50.100.090.A: Summary of Permitted Temporary Sign Types~~				
~~Temporary Sign Type~~	~~Off-premise Directional Sign~~	~~Off-premise Sign~~	~~On-site Sign~~	~~Section 10-50.100.090~~
~~Approved Temporary Uses~~	~~P~~	~~P[1]~~	~~P~~	~~C.1~~

~~Civic or Non-Profit Events~~	~~P~~	~~P[1]~~	~~P~~	~~C.2~~
~~City Special Event or Recreation Event~~	~~P~~	~~P[1]~~	~~P[2]~~	~~C.3~~
~~On-Premises Business Signs~~	~~—~~	~~—~~	~~P~~	~~C.4~~
~~Temporary Development/ Construction Signs~~	~~—~~	~~—~~	~~P~~	~~C.5~~
~~Sign Walkers~~	~~—~~	~~P[3]~~	~~P~~	~~C.6~~

~~**End Notes**~~

~~[1] Permitted only on the City's approved sign support structures.~~

~~[2] Such signs are permitted subject to the standards applicable to City Special Events.~~

~~[3] Only allowed on private property or on a public sidewalk immediately adjacent to the business or use being advertised.~~

~~Key~~
~~P — Permitted Sign~~
~~— — Sign Not Allowed~~

Portable ~~Temporary~~ signs placed ~~on the exterior of a structure or~~ on private property are allowed ~~i~~on all Zones ~~property zoned commercial, industrial, or transect zones T5 and T6~~ in compliance with the following standards:

~~**Signs for Approved Temporary Uses**~~

~~1. Signs displayed in connection with an approved temporary use as established in Section 10-20.40.150 (Temporary Use Permits) shall comply with the standards provided in Table B (Standards for Approved Temporary Uses at the Location of the Event).~~

~~**Table 10-50.100.090.B: Standards for Approved Temporary Uses at the Location of the Event**~~

	~~**Standard**~~	~~**Other Requirements**~~
~~Sign Area~~	~~Max. 24 sq. ft.~~	
~~Placement~~	~~Only on the site for which the temporary use is authorized.~~ ~~Securely attached to a stationary structure, canopy, fence or vehicle associated with the temporary use.~~	~~Not in public right-of-way or on public property. Shall not create a hazard for pedestrian or vehicular traffic. See Section 10-50.100.090.B.~~
~~Period of Use~~	~~Max. 7 days before an event.~~	
~~Removal~~	~~Within 1 day after event.~~	
~~Number of Signs~~	~~Max. 1 per street frontage for the approved temporary use.~~	

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~~Table 10-50.100.090.B: Standards for Approved Temporary Uses at the Location of the Event~~		
	~~Standard~~	~~Other Requirements~~
	~~If the temporary use has multiple vendors, each vendor may have 1 sign, max. 12 sq. ft., and it must be located at the vendor's booth.~~	
~~Directional Signs~~	~~See Table 10-50.100.090.E~~	
~~Material~~	~~Rigid materials only.~~	~~Banners, balloons and pennants prohibited.~~
~~Illumination~~	~~Not permitted.~~	
~~Permitting~~	~~No Sign Permit required - reviewed as a part of the Temporary Use Permit for the use.~~	

1. **Time, Place, and Manner Restrictions for Portable Signs on Private Property**
   Portable signs on private property shall comply with the standards provided in Table A (Standards for All Portable Signs on Private Property).

Table 10-50.100.090.A: Standards for All Portable Signs on Private Property	
	Standard
Applicable to All Zones	
Placement	Shall not create a hazard for pedestrian or vehicular traffic. Shall not be placed on a sidewalk or pedestrian pathway.
Height and width	Refer to Table 10-50.100.90.B. for height and width standards for individual portable signs.
Prohibited elements	Any form of illumination, including flashing, blinking, or rotating lights. Animation. Reflective materials. Attachments, including, but not limited to, any balloons, ribbons, loudspeakers, etc.
Design and construction	Professionally crafted. Of sufficient weight and durability to withstand wind gusts, storms, etc.
Commercial, Industrial, and Other Non-Residential Zones	
Period of use	No limitation, except for wall banners. Refer to Table 10-50.100.090.B.
Area of all portable signs at any one time	Max. 24 sq. ft. per business; excludes the area of temporary window signs and wall banner signs.

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	Exception: In the Flagstaff Central District, max. 12 sq. ft. per business; excludes the area of temporary window signs and wall banner signs. Refer to Section 10-50.100.100.A.
Number of Signs	Unlimited except that the total sign area of all portable signs not exceed 24 sq. ft. per business. Exception: Multi-tenant shopping centers or offices – Max. 2 portable signs per 150 linear feet of property frontage not to exceed 24 sq. ft. combined.
Permitting	~~No~~ Sign Permit is not required, except for ~~temporary~~ wall banner signs.
All Residential Zones	
Period of use	No limitation.
A-rea of all portable signs at any one time	Max. 16 sq. ft. per lot or parcel.
Number of Signs	Unlimited except that the total sign area of all portable signs shall not exceed 16 sq. ft.
Permitting	~~No~~ Sign Permit is not required.

~~2.~~ **Civic and Non-Profit Event Signs on City Approved Sign Support Structures [Move this section after Types of Temporary Signs – to become new Subsection 3.]**

a. **Purpose**

The City has installed banner sign support structures at certain locations within the community where ~~temporary~~ banners ~~used to~~ advertisinge events organized and implemented by civic and non-profit organizations, and events for which a Special Event Permit has been approved by the Recreation Services Section, may be placed. The purpose of these banner sign support structures~~, therefore,~~ is to provide a convenient, highly visible and safe location ~~for the~~to display ~~of these temporary~~ such banners in order to minimize their proliferation within the community, which causes visual blight.

b. Standards

~~All s~~Signs ~~advertising events organized and implemented by civic and non-profit organizations, or events for which a Special Event Permit has been approved by the Recreation Services Section,~~ may be installed on City approved sign support structures in compliance ~~shall comply~~ with the standards provided in ~~Table C (Standards for Temporary Civic or Non-Profit Event Signs at the Location of the Event) and~~ Table C~~D~~ (Standards for ~~Temporary Off-Premise~~ Signs on City Approved Sign Support Structures ~~for City Special and Recreation Events, and Civic or Non-Profit Events~~).

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~~Table 10-50.100.090.C: Standards for Temporary Civic or Non-Profit Event Signs at the Location of the Event~~	
	~~Standard~~
~~Period of Use~~	~~Max. 7 days before an event.~~
~~Removal~~	~~Shall be removed within 1 day after an event.~~
~~Sign Placement~~	~~Only on the property where the event will be held.~~ ~~Not in public right-of-way, street medians, or FUTS trails.~~ ~~Shall not create a hazard for pedestrian or vehicular traffic. See Section 10-50.100.090.B.~~
~~Mounting Height~~	~~Max. 6 feet.~~
~~Sign Area~~	~~Max. 24 sq. ft.~~
~~Number of Signs~~	~~Max. 1 per frontage.~~
~~Illumination~~	~~Not permitted.~~
~~Permitting~~	~~No Sign Permit required.~~

Table 10-50.100.090.~~C~~D: Standards for Temporary Off-Premise Signs on City-Approved Sign Support Structures ~~for City Special or Recreation Events, and Civic and Non-Profit Events~~	
Number of Events	No more than 3 events per organization per year may be advertised on City-approved sign support structures.
Period of Use	Max. 7 days before an event.
Sign Placement	Only at approved locations (See b. below).
~~Mounting Height~~	~~Max. 6 ft.~~
Sign Size and Area	Max. 3' by 8'; Max. 24 sq. ft.
Banner Details	Grommets shall be placed at each of the corners of the banner for secure attachment to the support structure. Banners shall not have brand identification, such as "Sponsored by XYZ Corporation", or a product brand across the face of the banner as a background. Logos for sponsors of the event or the banner shall be limited to max. 20% of the area of the banner.
Number of Signs	1 sign for each event per support structure, to a max. of 3 sign support structures.
Removal	Within 1 day after the~~an~~ event.
Illumination	Not permitted.
Permitting	No Sign Permit required – a reservation is needed for placement of a banner on a support structure. See Section 10-50.100.090.C.3~~2~~.b.

b. An application may be submitted to the Director for the placement of up to three banners on City-approved sign support structures

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(illustrated in Figure A) for the purpose of promoting a forthcoming civic or non-profit event, a City Recreation Services event, or an event for which a Special Event Permit has been approved by the Recreation Services Section. Placement on these structures is reserved on a first come, first serve basis up to three-months in advance of the event. ~~The locations of the City's approved sign support structures are available on a map on file with the Planning Section.~~The City map that shows the locations of the sign support structures is available on the City website.

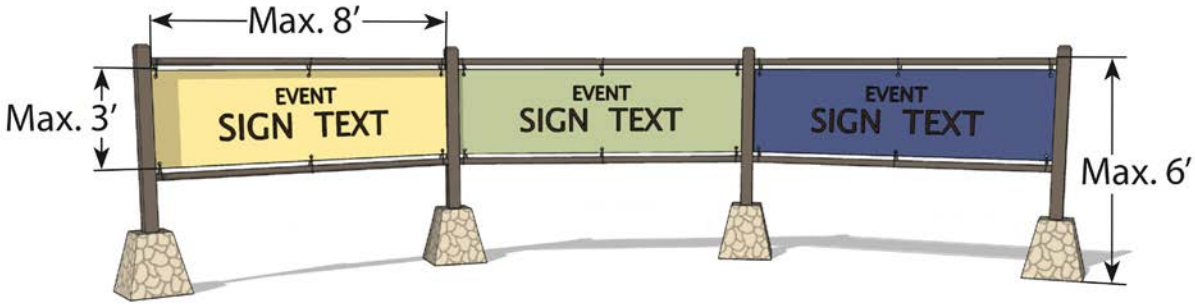

Figure A. Civic or Non-Profit Event Sign Structure

~~3. **Temporary Directional Signs for City Special Events, Parks and Recreation Events, and Approved Temporary Uses**~~

~~The standards provided in Table E (Standards for Temporary Directional Signs for City Special Events, Recreation Events, Civic and Non-Profit Events, and Approved Temporary Uses) shall apply.~~

~~**Table 10-50.100.090.E: Standards for Temporary Directional Signs for City Special Events, Recreation Events, Civic and Non-Profit Events, and Approved Temporary Uses**~~

	~~Standard~~	~~Other Requirements~~
~~Area~~	~~Max. 6 sq. ft.~~	
~~Height~~	~~Max. 4 feet.~~	
~~Placement~~	~~Private property only.~~ ~~Only allowed 1 day prior to an event.~~	~~Not in public right-of-way or on public property. Shall not create a hazard for pedestrian or vehicular traffic. See Section 10-50.100.090.B.~~
~~Removal~~	~~Within 1 day after an event.~~	
~~Number of Signs~~	~~No limit.~~	
~~Illumination~~	~~Not permitted.~~	
~~Permitting~~	~~No Sign Permit required - reviewed as part of Special Event Permit.~~	

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~~Table 10-50.100.090.E: Standards for Temporary Directional Signs for City Special Events, Recreation Events, Civic and Non-Profit Events, and Approved Temporary Uses~~	
~~Standard~~	~~Other Requirements~~

~~4. **Temporary On-Premises Business Signs**~~

~~Temporary signs related to an on-premises business use shall be allowed, subject to the following requirements and limitations:~~

~~a. **Applicability**~~

~~Temporary business signs shall not be used to continually advertise goods, services, or events on a site. Temporary signs shall only be used for short-term advertising of promotional or seasonal sales events, and for a new occupancy or use, grand opening, going-out-of-business, or a temporary event such as a farmers market or flea market.~~

~~b. **Standards for Specific Temporary Business Signs**~~

~~Standards for specific types of temporary business signs are established in Table F (Standards for Specific Temporary Business Signs). Only one of the following temporary business signs may be displayed per 150 linear feet of property frontage or part thereof at any one time, and for no longer than the maximum time allowed for temporary business signs.~~

~~Table 10-50.100.090.F: Standards for Specific Temporary Business Signs (Includes Temporary A-Frame, Wall Banner, Vertical Banner, and Temporary Window Signs)~~		
	~~Maximum Duration~~	~~Other Requirements~~
~~New Occupancy or Use Sign~~	~~45 consecutive days within the first 6 months of establishment of a new occupancy or use.~~	~~Max. 1 sign per business.~~ ~~May not be combined with a grand opening sign.~~ ~~Sign to be removed when permanent sign is installed.~~
~~Grand Opening Sign~~	~~30 consecutive days.~~	~~Max. 1 sign per business.~~ ~~May not be displayed at the same time as a new occupancy or use sign.~~
~~Promotional or Seasonal Sales Sign[1]~~	~~Max. of 1 sign for no more than 10 consecutive days, max. 6 times per calendar year.~~	~~Only 1 permit is required per calendar year.~~
~~Going-Out-of-Business Sign~~	~~30 consecutive days.~~	~~Max. 1 sign per business.~~ ~~Sign to be removed when business finally closes.~~
~~A-Frame Sign used as Secondary Signage~~	~~No limitation on the number of days they may be used~~	~~Only on the walkway directly in front of the store.~~

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~~in a Multi-Tenant Shopping Center~~	~~Shall not interfere with pedestrian travel or encroach upon a required accessible path.~~ ~~Not in public right-of-way, sidewalks, parking areas, driveways, or landscape areas.~~ ~~No Temporary Sign Permit required.~~

D. **Types of Portable~~Temporary~~ Signs** (Becomes new #2 – renumber subparagraphs)

1. Portable signs shall comply with the standards provided in Table B (Standards for Specific Portable Sign Types).

   ~~Wall banners are preferred as the best option for business owners desiring to place temporary business signs. Where the placement of a wall banner is not practical due to limited visibility from a public right-of-way or other constraints a vertical banner may be permitted as an alternative to the~~ ~~Figure B. Upright Sign~~

   ~~**Temporary A-Frame or Upright Signs**~~
   ~~Temporary A-frame signs including upright signs shall comply with the standards provided in Table C (Standards for Temporary A-Frame or Upright Signs).~~

Table 10-50.100.090.B: Standards for Specific Portable Sign Types

	Standard			Other Requirements
Portable Sign Type[1]	**Height** (Max.)	**Width** (Max.)	**Area** (Max.)	
A-Frame or Upright Sign	4' from grade	3'	12 sq. ft.	Only permitted in non-residential zones.
Feather or Vertical Banner	8' from grade	2'	12 sq. ft.	Secure attachment to mounting pole required. Only permitted in non-residential zones.
Yard Sign	3'	2'	4 sq. ft.	Installed securely in the ground.
Number of Signs	See Table 10-50.100.090.A.			
Portable Sign Type[1]	**Height** (Max.)	**Width** (Max.)	**Area** (Max.)	
Wall Banner	--	--	24 sq. ft.	May only be mounted on a building wall or on T-posts or stakes installed ≤ 6" from a wall on which the temporary wall banner sign would be hung. Mounting height – max. 25 feet to the top of the temporary wall banner sign.

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				Only permitted in non-residential zones. May only be displayed for 30 days per calendar year and shall not be used as permanent signs. Not included in the total sign area for all portable signs. Temporary Wall Banner Sign Permit required.
Window Sign	--	--	Refer to End Note[3]	Placed no higher than 1st story windows. Inside mounting required. Not included in the total sign area for all portable signs.
Number of Signs	See Table 10-50.100.090.A.			

End Notes

[1] Other portable sign types may be allowed (e.g. fuel pump topper signs wraps around waste receptacles, or balloon bobbers) provided the max area limitation for all portable signs is not exceeded.

[2] The area of temporary and permanent window signs combined (including signs constructed of perforated vinyl or painted on the window) shall not exceed 40% of the area of the window on or within which they are displayed.

~~(1) **Vertical Banners**~~

~~Temporary vertical banners shall comply with the standards provided in Table H (Standards for Temporary Vertical Banners).~~

~~Table 10-50.100.090.H: Standards for Temporary Vertical Banners~~		
	~~**Standard**~~	~~**Other Requirements**~~
~~Placement~~	~~Private property only at the business location.~~ ~~Securely fastened to the ground.~~	~~Not in public right-of-way or on public property. Shall not create a hazard for pedestrian or vehicular traffic. See Section 10-50.100.090.B.~~
~~Mounting~~	~~Secure attachment to mounting pole required.~~	
~~Hours of use~~	~~Business hours only.~~	~~Removal at the close of business required.~~
~~Duration of use~~	~~See Table 10-50.100.090.F.~~	
~~Height~~	~~Max. 10 feet.~~	~~Measured from grade to the top of the vertical banner.~~
~~Width~~	~~Max. 2 feet.~~	
~~Number of Signs~~	~~Max. 1 per business.~~	
~~Illumination~~	~~Not permitted.~~	

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~~Permitting~~	~~Temporary Sign Permit required.~~
~~Design and construction~~	~~Professionally crafted.~~

~~Figure C. A-Frame Sign~~

~~(2) **Temporary Wall Banners**~~

~~Temporary wall banners are permitted in all commercial and industrial zones in compliance with the standards provided in Table I (Standards for Temporary Wall Banners).~~

~~Table 10-50.100.090.I: Standards for Temporary Wall Banners~~		
	~~**Standard**~~	~~**Other Requirements**~~
~~Placement~~	~~Private property only.~~	~~Not in public right-of-way.~~ ~~Not attached to a vehicle.~~
~~Mounting~~	~~Attached to a primary structure only, and not to any part of a roof or the supports for the roof.~~	~~Secure attachment to building required.~~
~~Duration of use~~	~~See Table 10-50.100.090.F.~~	
~~Mounting Height~~	~~Max. 25 feet to top of sign.~~	
~~Area~~	~~Max. 24 sq. ft.~~	
~~Number of Signs~~	~~Max. 1 per business.~~	
~~Illumination~~	~~Not permitted.~~	
~~Permitting~~	~~Temporary Sign Permit required.~~	~~Wall banners shall not be used as permanent signs.~~
~~Design and construction~~	~~Professionally crafted.~~	

~~Figure D. Temporary Vertical Banner~~

~~(4) **Window Signs**~~

~~Temporary window signs shall comply with the standards provided in Table J (Standards for Temporary Window Signs).~~

~~Table 10-50.100.090.J: Standards for Temporary Window Signs~~		
	~~**Standard**~~	~~**Other Requirements**~~
~~Sign Area~~	~~Area of temporary and permanent window signs combined (including signs constructed of perforated vinyl or painted on the window) shall not exceed 25% of the area of~~	~~Not included in the total allowable sign area.~~

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	the window on or within which they are displayed.	
Sign Placement	No higher than 1st story windows.	Inside mounting preferred.
Illumination	Not permitted.	
Permitting	No Sign Permit required.	

Temporary New Development/Construction Signs
Temporary signs announcing new development or construction shall comply with the standards provided in Table K (Standards for Temporary New Development/Construction Signs).

Table 10-50.100.090.K: Standards for Temporary New Development/Construction Signs		
Sign Area	Max. 32 sq. ft.	
Sign Placement	Max. 1 sign per street frontage. Only on the site where the new development is proposed.	Only after Site Plan Approval has been granted.
Sign Removal	Prior to issuance of a Certificate of Occupancy.	
Illumination	Not permitted.	
Permitting	No Sign Permit required.	

5.3. **Sign Walkers** (Becomes a new Subsection #4)
This Subsection provides To promote pedestrian and traffic safety, sign walkers are subject to the following time, place and manner restrictions pertaining to sign walkers, i.e. a person who holds a sign to convey a commercial message, are allowed, subject to the following standards:

a. Sign walkers shall only be allowed in commercial and industrial zones, and Transect Zones T5 and T6;

b. Sign walkers shall only be located on the premises of the business they are advertising private property with the property owner's or property manager's written approval, or only on a public sidewalk, or walkway or pedestrian thoroughfare immediately adjacent to the property for which the use, activity, business premises, sale, or advertising is being conducted;

c.a. Sign walkers shall not be located within a minimum of 30 feet from a street or driveway intersection measured from the back of the curb or edge of pavement if no curb exists, and are shall not permittedbe located in any of the following locations:

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(1) Within 10 feet of a street or driveway intersection measured from the back of the curb or edge of pavement if no curb exists;

~~(1)~~(2) ~~On any public property or within any public right-of-way except as specified in paragraph b.;~~In parking aisles or stalls;

~~(2)~~(3) In driving lanes; or

~~(3)~~(4) On fences, walls, boulders, planters, other signs, vehicles, utility facilities or any other structure.

~~(4) Within 30 feet from any other sign walker; or,~~

~~(5) In a manner that results in sign walkers physically interacting with motorists, pedestrians, or bicyclists~~;

b. Sign walkers may not interfere with traffic or block pedestrians or bicyclists.

~~d.~~c. Sign walkers advertising for a business are only permitted to advertise during ~~shall be limited to~~ the business's hours of operation ~~of the business they are advertising~~;

~~e.~~d. Sign walker signs shall not exceed eight square feet in area or ~~; shall not exceed~~ eight feet in height when held; ~~or in place, and shall be professionally crafted~~;

~~f.~~e. Sign walker signs that include any of the following are prohibited:

(1) Any form of illumination, including flashing, blinking or rotating lights;

(2) Animation on the sign itself; or

~~(3)~~f. Spinning, waving, throwing the sign in the air or any other such erratic movement intended to attract attention is prohibited.

g. ~~No Sign Permit is required for a s~~Sign walkers are not required to get a sign permit.

10-50.100.100 Sign Districts of Special Designation

A. **Flagstaff Central District**

5. **Standards**

b. **Freestanding Signs**
Two styles of freestanding signs are permitted within the Flagstaff Central District: either a low profile freestanding sign, or a

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freestanding suspended sign, either of which may also be used as a Neighborhood or District Sign. The standards provided in Table D (Standards for Freestanding Signs in Flagstaff Central District) shall apply.

Table 10-50.100.100.D: Standards for Freestanding Signs in Flagstaff Central District

	Standard		Other Requirements
	Area[1]	**Height**	
Low Profile Freestanding Sign – Single Tenant Use	24 sq. ft.	6 feet	Shall be mounted on 2 poles placed at the outermost sides of the sign face, or on a low profile sign base.
Low Profile Freestanding Sign – Multiple Tenant Use	32 sq. ft.	8 feet	Shall be mounted on 2 poles placed at the outermost sides of the sign face, or on a low profile sign base.
Freestanding Suspended Sign	18 sq. ft.	10 feet to top of sign pole	Sign structure shall consist of a vertical pole and horizontal decorative sign support, and shall be constructed of wood or metal.
Number of Signs	1 sign permitted per business.		
Illumination	See Section 10-50.100.050.C.		Externally illuminated with down-directed and shielded fixtures only. Neighborhood or District Sign shall not be illuminated.
Permitting	Sign Permit is required.		

End Note:
[1] The area of a Neighborhood or District Sign shall not be counted against the permitted sign area applicable to the use(s) existing on the property where the Neighborhood or District Sign will be erected.

B. **Downtown Historic District**

5. **Portable~~Temporary~~ Signs**
Portable~~Temporary~~ signs proposed within the Downtown Historic District shall comply with the standards established in Section 10-50.100.090 (Portable~~Temporary~~ Signs), except as provided below:

a. ~~No A-frame, upright signs, or~~ ~~f~~Feather vertical banners ~~shall be permitted~~are prohibited in the Downtown Historic District.

~~b. Temporary stanchion signs shall comply with the standards provided in Table 10.50.100.100.E (Standards for Temporary Stanchion Signs).~~

~~**Table 10-50.100.100.E: Standards for Temporary Stanchion Signs**~~

~~Standard~~	~~Other Requirements~~

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~~Placement~~	~~Only within the Downtown Historic District.~~	~~Only within the amenity zone on the sidewalk directly in front of the store.~~
~~Hours of use~~	~~Business hours only.~~	~~Removal at the close of business required.~~
~~Height~~	~~Max. 4 feet.~~	
~~Width~~	~~Max. 12 inches.~~	
~~Number of Signs~~	~~Max. 1 per business.~~	
~~Illumination~~	~~Not permitted.~~	
~~Permitting~~	~~No Sign Permit required.~~	
~~Design and construction~~	~~Professionally crafted.~~ ~~Shall be compatible with the architectural character of the Downtown District.~~	

~~Figure E. Temporary Wall Banner~~

F. **Flagstaff Sign Free Zone**

1. **Purpose and Applicability**

~~This Section establishes a commercial tourism, commercial resort and hotel sign-free zone pursuant to A.R.S. §16-1019.~~ The Council has determined that it is in the best interest of the City to designate a sign free zone in order to protect the scenic and aesthetic appeal of the area within the zone and maintain its appeal to tourists. The Flagstaff Sign Free Zone, which was adopted pursuant to A.R.S. § 16-1019 and is illustrated on Map 10-90.40.010 (Flagstaff Sign Free Zone), has been established based on the location of a predominance of commercial tourism, resort and hotel uses within the Zone.

~~2. **Applicability**~~

~~The Flagstaff Sign Free Zone illustrated on Map 10-90.40.010 (Flagstaff Sign Free Zone) has been determined based on the location of a predominance of commercial tourism, resort and hotel uses within the Zone.~~

~~3~~2. **Standards**

a. ~~Within the Flagstaff Sign Free Zone all p~~Portable signs, including political signs, may not be placed ~~are prohibited~~ within the public rights-of-way in the Flagstaff Sign Free Zone~~as they detract from the scenic and aesthetic appeal of the area adjacent to the Zone and deter its appeal to tourists~~. ~~However, p~~Portable signs are permitted on private property adjacent to the Flagstaff Sign Free Zone.

b. The Director may remove or cause to be removed any portable sign erected or displayed in the public right-of-way in the Flagstaff Sign Free Zone.

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~~C.~~

10-50.100.110 Nonconforming Signs

[No amendments are proposed in this Section.]

10-50.100.120 Enforcement

A. It shall be unlawful for any person, firm or corporation to erect, construct, enlarge, alter, repair, display, ~~maintain~~ or use a sign within the City contrary to, or in violation of, any provision of this Division. The requirements of this Division shall be enforced in compliance with the enforcement provisions of Division 10-20.110 (Enforcement).

B. The Director may remove, or cause to be removed, any portable sign erected or displayed upon a public sidewalk, walkway or pedestrian thoroughfare within public right-of-way or within a clear view zone that creates a hazard to pedestrian or vehicular traffic.

10-50.100.130 Appeals

[No amendments are proposed in this Section.]

10-50.100.140 Severability

[No amendments are proposed in this Section.]

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Needed Amendments to Other Chapters of the Zoning Code:

Chapter 10-20 Administration, Procedures, and Enforcement:

Division 10-20.40 Permits and Approvals

Section 10-20.40.130 Sign Permits – Temporary Signs

A. **Purpose**

This Section establishes the permitting requirements for temporary wall banner signs as described in Section 10-50.100.09~~7~~0 (Portable~~Temporary~~ Signs) to ensure compliance with the applicable provisions of this Zoning Code.

B. **Sign Permit Requirement**

~~1. Except as provided in Section 10-50.100.020 (Applicability), i~~It shall be unlawful for any person to erect, place, display, alter, ~~repair, maintain~~ or relocate a temporary wall banner sign without first obtaining ~~approval for~~ a Temporary Wall Banner Sign Permit from the Director.

~~2. A Temporary Sign Permit is not required to place a civic or non-profit event sign on the City's approved civic or non-profit event support structures as described in Section 10-50.100.090.C.1. However, a reservation for the use of these support structures may be submitted to the Director up to three months in advance of an event, approval of which shall be granted on a first come, first served basis~~.

C. **Duration of Temporary Wall Banner Sign Permit**

The Temporary Wall Banner Sign Permit will be valid for 30 days ~~the use for which it has been issued and for the duration established for each temporary sign type in Table 10-50.100.090.C (Standards for Specific Temporary Business Signs)~~ beginning with the date of issuance.

D. **Review and Approval**

1. **Application**

a. An application for a Temporary Wall Banner Sign Permit for a business located in a multi-tenant development or shopping center shall be made by the property manager or property owner as the applicant on behalf of a business(s) requesting a Temporary Wall Banner Sign Permit for temporary wall banner sign~~a seasonal or promotional sales event~~. A business owner who is also the property owner (e.g. in a single-tenant building) is considered the applicant for the purposes of this Section~~,~~ and may submit an application for a Temporary Wall Banner Sign Permit for the business.

b. No more than one temporary wall banner sign per 150 linear feet of property frontage or part thereof shall be permitted at any one time. The property manager or property owner shall be responsible for determining which of the tenants in a multi-tenant development or shopping center will~~ould~~ be entitled to a temporary wall banner sign in accordance with this Section.

2. **Review**

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The Director shall review the Temporary Wall Banner Sign Permit application and supporting documentation required by Section 10-20.30.020 (Application Process) for compliance with the standards of Section 10-50.100.09~~7~~0 (Portable ~~Temporary~~ Signs).

3. **Determination**
   The Director, in compliance with the Review Schedule on file with the Planning Section, shall determine whether the Temporary Wall Banner Sign Permit may be issued or if additional information is required from the applicant to complete the permit application. If the Temporary Wall Banner Sign Permit application is denied, the reason will ~~shall~~ be stated in writing.

4. **Authorization**
   Issuance of a Temporary Wall Banner Sign Permit authorizes the holder to install a temporary wall banner ~~sign(s)~~ in compliance with the terms of the permit. At any time after a Temporary Wall Banner Sign Permit is issued, a new owner, tenant or lessee of record, may be substituted for the original applicant, if a record of the new interest is made with the City and the new interest assumes all obligations he or she would have had in compliance with the original permit. The change of interest shall not imply that any fees paid for the permit will be returned to either the interest which has been replaced or the substitute.

E. **Inspections**

1. All wall banners~~signs~~ for which a Temporary Wall Banner Sign Permit is required are subject to inspection to establish compliance with the provisions of Section 10-50.100.09~~7~~0 (Portable ~~Temporary~~ Signs)~~,~~ and any other applicable City codes.

2. A re-inspection fee (See Appendix 2 (Planning Fee Schedule)) will~~shall~~ be charged if more than one inspection is made to determine compliance after issuance of a correction notice for an improperly displayed portable~~temporary~~ sign, or after issuance of any notice of violation. No fees will ~~shall~~ be charged for an inspection establishing that a violation exists, or for the first inspection following the issuance of a notice of violation. The re-inspection charge will~~shall~~ be imposed if any subsequent inspection is required to determine compliance.

F. **Violations**

Any temporary wall banner signs installed or displayed without a Temporary Wall Banner Sign Permit are in violation of this Division and will be~~is~~ grounds for the Director to issue a correction notice and/or to cause removal of the portable~~temporary~~ sign until appropriate permits are obtained.

(Section 10-20.40.130 amended by Ord. 2014-27, adopted Nov. 18, 2014)

Renumber all following Sections and check cross-references.

Chapter 10-80 Definitions:
Division 10-80.20 Definition of Specialized Terms, Phrases, and Building Functions

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Section 10-80.20.010. Definitions, "A."

ADOT: Arizona Department of Transportation.

Section 10-80.20.160. Definitions, "P."

Parkway: The area between the back of a curb and a sidewalk that is usually landscaped.

Section 10-80.20.190 Definitions, "S."

Sign: A structure, device, figure, display, message placard or other contrivance, or any part thereof, situated outdoors or indoors, which is designed, constructed, intended or used to advertise, provide information in the nature of advertising, provide historical, cultural, archeological, ideological, political, or social information, or direct or attract attention to an object, person, institution, business, product, service, message, event, or location by any means, including words, letters, figures, designs, symbols, fixtures, colors, or illumination~~, or projected images~~.

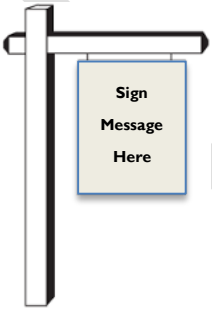
Sign, Balloon Bobber: A reusable pre-formed balloon filled with regular air made of a durable PVC vinyl that does not need to be inflated, and typically attached to a short pole.

~~**Sign, Temporary Directional:** A temporary sign which is designed and erected to serve as a public convenience in directing pedestrian and vehicular traffic to approved temporary uses, City Special Events, or City Recreation Events, and not used for the purpose of advertising goods, uses, and activities on site.~~

~~**Sign, Menu Display Board:** A sign advertising the menus for a restaurant, bar, or lounge.~~

Sign, Portable: A sign that is capable of being moved and not designed to be permanently attached to a building or permanently anchored to the ground that is constructed of paper, cloth, canvas, light fabric, cardboard, plywood, light plastic or other similar materials.

Sign, Post: A sign mounted on either a single post or two or more posts as illustrated below.



~~**Sign, Real Estate:** A sign pertaining to the sale, or lease of the premises, or a portion of the premises, on which the sign is located.~~

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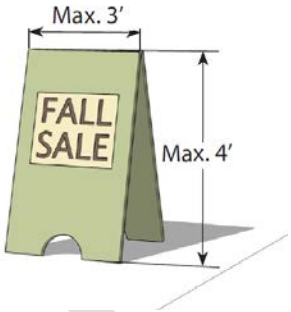
~~**Sign, Real Estate Directional:** A temporary sign used to direct traffic to a real estate sale such as an open house or auction.~~

~~**Sign, Stanchion:** A temporary narrow upright sign that is easily moved used for advertising purposes.~~

~~**Sign, Temporary:** Any sign advertising an event, special promotion, or sale for a limited period of time that is constructed of paper, cloth, canvas, light fabric, wallboard, light plastic or other light, non-rigid, flimsy material.~~

Sign, ~~Temporary~~ A-Frame: A ~~temporary~~ portable, and self-supporting ~~"sandwich board"~~ sign used for advertising purposes, constructed in such a manner as to form an "A" or a tent-like shape, hinged or not hinged at the top~~.~~ (Syn. Sandwich Board Sign).



~~**Sign, Temporary Directional:** A temporary sign which is designed and erected to serve as a public convenience in directing pedestrian and vehicular traffic to approved temporary uses, City Special Events, or City Recreation Events, and not used for the purpose of advertising goods, uses, and activities on site.~~

~~**Sign, Temporary Events:** A sign associated with a temporary use authorized by a Temporary Use Permit.~~

~~**Sign, Temporary New Development/Construction:** A temporary sign used to identify a future development that is, or will be, under construction.~~

Sign, ~~Temporary~~ Upright: A portable~~temporary~~ sign ~~that may be used in lieu of an A-frame sign for advertising purposes,~~ constructed to be taller than it is wide, which may be~~and~~ mounted on a weighted base or similar support.

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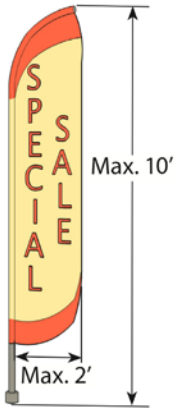
Sign, ~~Temporary~~ Feather or Vertical Banner: A portable~~temporary~~ sign ~~type~~ typically constructed of cloth, bunting, plastic, paper or similar non-rigid material~~, used for advertising purposes~~, and attached to a vertically mounted pole that is securely fastened to the ground.



Sign Walker: A person who wears, holds, or balances a sign ~~in order to convey a commercial message~~.

Sign, ~~Temporary~~ Wall Banner: A portable ~~temporary~~ sign ~~type~~ constructed of cloth, bunting, plastic, paper or similar non-rigid material~~, used for advertising purposes~~, and securely attached to the wall or support ~~primary~~ structure for which it is advertising.~~, not including official flags~~ Flags are not considered temporary wall banners~~of the United States, the state of Arizona, and other states of the nation, counties, municipalities and official flags of foreign nations~~.

Sign, ~~Temporary~~ Yard: A small portable sign used for advertising by local businesses that are also popular in election campaigns, typically constructed of corrugated plastic and supported on an H-shaped wire frame (Syn: Lawn Sign).

Chapter 10-90 Maps:
Division 10-90.40 Subject Specific Maps

Section 10-90.40.010 Flagstaff Sign Free Zone Map

Insert this new map on new Page 90.50-1.

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