

WORK SESSION AGENDA

**CITY COUNCIL WORK SESSION
TUESDAY
OCTOBER 14, 2014**

**COUNCIL CHAMBERS
211 WEST ASPEN AVENUE
6:00 P.M.**

- 1. Call to Order**
- 2. Pledge of Allegiance**
- 3. Roll Call**

NOTE: One or more Councilmembers may be in attendance telephonically or by other technological means.

MAYOR NABOURS
VICE MAYOR EVANS
COUNCILMEMBER BAROTZ
COUNCILMEMBER BREWSTER

COUNCILMEMBER ORAVITS
COUNCILMEMBER OVERTON
COUNCILMEMBER WOODSON

- 4. Preliminary Review of Draft Agenda for the October 21, 2014, City Council Meeting.***

** Public comment on draft agenda items may be taken under "Review of Draft Agenda Items" later in the meeting, at the discretion of the Mayor. Citizens wishing to speak on agenda items not specifically called out by the City Council for discussion under the second Review section may submit a speaker card for their items of interest to the recording clerk.*

- 5. Public Participation**

Public Participation enables the public to address the council about items that are not on the prepared agenda. Public Participation appears on the agenda twice, at the beginning and at the end of the work session. You may speak at one or the other, but not both. Anyone wishing to comment at the meeting is asked to fill out a speaker card and submit it to the recording clerk. When the item comes up on the agenda, your name will be called. You may address the Council up to three times throughout the meeting, including comments made during Public Participation. Please limit your remarks to three minutes per item to allow everyone to have an opportunity to speak. At the discretion of the Chair, ten or more persons present at the meeting and wishing to speak may appoint a representative who may have no more than fifteen minutes to speak.

- 6. Update by Coconino Community College President Dr. Leah L. Bornstein**
- 7. Update on Educational Outreach for Road Repair and Street Safety - Prop 406**
- 8. Review of Draft Agenda Items for the October 21, 2014, City Council Meeting.***

** Public comment on draft agenda items will be taken at this time, at the discretion of the Mayor.*

- A.** Proposed amendments to Flagstaff Zoning Code Chapter 10-50 (Supplemental to Zones), specifically Division 10-50.100 (Sign Standards), and related amendments to Chapter 10-20 (Administration, Procedures and Enforcement), Chapter 10-80 (Definitions), and Chapter 10-90 (Maps); consideration of Resolution No. 2014-35 declaring the proposed amendments as a public record; and adoption of Ordinance No. 2014-27, adopting amendments to Flagstaff Zoning Code Chapter 10-20 (Administration, Procedures and Enforcement), Chapter 10-50 (Supplemental to Zones), specifically Division 10-50.100 (Sign Standards), Chapter 10-80 (Definitions), and Chapter 10-90 (Maps), by reference.

9. Public Participation

10. Informational Items To/From Mayor, Council, and City Manager.

11. Adjournment

CERTIFICATE OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Flagstaff City Hall on _____, at _____ a.m./p.m. in accordance with the statement filed by the City Council with the City Clerk.

Dated this _____ day of _____, 2014.

Elizabeth A. Burke, MMC, City Clerk

Memorandum

7.

CITY OF FLAGSTAFF

To: The Honorable Mayor and Council
From: Kimberly Ott, Public Information Officer
Date: 10/06/2014
Meeting Date: 10/14/2014



TITLE:

Update on Educational Outreach for Road Repair and Street Safety - Prop 406

DESIRED OUTCOME:

This presentation is informational only

INFORMATION:

The following is the second update on the City's community outreach to educate Flagstaff voters about the City's Road Repair and Street Safety Initiative - Proposition 406.

Proposition 406, on the November ballot, is a proposed 1/3 cent (about 3 cents on a \$10 purchase) dedicated sales tax increase for road repairs, ongoing pavement preservation, bike and pedestrian safety improvements and repairs to underlying water and sewer utility infrastructure.

The City's outreach is focused entirely on education and does not advocate a position on the proposition. Outreach efforts include:

Presentations to community groups and neighborhood associations

Arizona Daily Sun Editorial Board

Website: www.flagstaff.az.gov/roadsafety

Publicity Pamphlet - mailed 10/8/14

Cityscape - mailed 10/8/14

Open House signs around Flagstaff, City logo will be added this week

Utility bill inserts

Advertising in Arizona Daily Sun, Flagstaff Business News, KNAU and KAFF, etc.

Open Houses on media website calendars

Three Open House events complete, three more prior to election

Endorsements from: CCC&Y, ECONA, F3, Flagstaff 40, and NABA

News media coverage

Social Media

Featured in County Newsletter

Featured in Chamber Newsletter

Displays at City Hall, Aquaplex, Libraries, Joe C. Montoya Community Center

Signs in Mountain Line buses

COUNCIL GOALS:

1. Repair Replace maintain infrastructure (streets & utilities)

Attachments: Presentation schedule

Prop. 406 – Road Repair and Street Safety
Community Groups and Neighborhood Presentations

Organization	Presentation Details	
Flag 40	Complete	
Car Dealers	Complete	
Chamber Gov. Affairs	Complete	
Chamber Board	Complete	
Flagstaff Rotary Club	Complete	
NABA	Complete	
NAAR	Complete	
F-3	Complete	
Sunrise Lions	Complete	
Noon Lions	Complete	
Daily Sun Editorial Board	Complete	
Exchange Club	Oct. 15, Noon, Doubletree	
FUSD Board	Complete	
DBA	Complete	
Flagstaff Leadership Program	October 16, Government Day	Handout materials
Soroptimists Mtn Morning	Complete	Handout materials
FEA	Oct. 22, 6 p.m. TBD	
FiBA	Pending	
County Republican Women	Complete	
Tea Party	Oct. 9, 6:30 p.m.	
Private Utilities	Complete	
NACA	Meeting Cancelled	
NAIPTA	Complete	
UWNA Board	Complete	
FMC Board	Complete	
Sunnyside NA	Complete	
Southside Community Assoc.	Oct. 16, 6 p.m. Murdock	
La Plaza Vieja	Complete	
Democratic Women	Complete	
Chamber Radio Show	Complete	
Sierra Club	Setting up mtg in late Oct.	
Big Talker	Scheduling with Joe	
Kaff Radio Shows	Pending	
CCC&Y	Complete	
FBO – Bike Advisory	Complete	
FBN	Complete	
ASCE	Complete	
FUSD Board	Complete	
Good Neighbor Coalition	Oct. 15, 3 p.m. Murdock	
Flag Liberty Alliance	Oct. 16	Handouts
FLRA	Complete	
Women's Leadership Group	October 13	Direct to more info.
Flag. Professionals	October 21, 7:30 a.m. Taverna	

[illegible]