WORK SESSION AGENDA

CITY COUNCIL WORK SESSION TUESDAY OCTOBER 14, 2014 COUNCIL CHAMBERS 211 WEST ASPEN AVENUE 6:00 P.M.

- 1. Call to Order
- 2. Pledge of Allegiance
- 3. Roll Call

NOTE: One or more Councilmembers may be in attendance telephonically or by other technological means.

MAYOR NABOURS
VICE MAYOR EVANS
COUNCILMEMBER BAROTZ
COUNCILMEMBER BREWSTER

COUNCILMEMBER ORAVITS COUNCILMEMBER OVERTON COUNCILMEMBER WOODSON

4. Preliminary Review of Draft Agenda for the October 21, 2014, City Council Meeting.*

* Public comment on draft agenda items may be taken under "Review of Draft Agenda Items" later in the meeting, at the discretion of the Mayor. Citizens wishing to speak on agenda items not specifically called out by the City Council for discussion under the second Review section may submit a speaker card for their items of interest to the recording clerk.

5. Public Participation

Public Participation enables the public to address the council about items that are not on the prepared agenda. Public Participation appears on the agenda twice, at the beginning and at the end of the work session. You may speak at one or the other, but not both. Anyone wishing to comment at the meeting is asked to fill out a speaker card and submit it to the recording clerk. When the item comes up on the agenda, your name will be called. You may address the Council up to three times throughout the meeting, including comments made during Public Participation. Please limit your remarks to three minutes per item to allow everyone to have an opportunity to speak. At the discretion of the Chair, ten or more persons present at the meeting and wishing to speak may appoint a representative who may have no more than fifteen minutes to speak.

- 6. Update by Coconino Community College President Dr. Leah L. Bornstein
- 7. Update on Educational Outreach for Road Repair and Street Safety Prop 406
- 8. Review of Draft Agenda Items for the October 21, 2014, City Council Meeting.*

^{*} Public comment on draft agenda items will be taken at this time, at the discretion of the Mayor.

A.	Proposed amendments to Flagstaff Zoning Code Chapter 10-50 (Supplemental to Zones),
	specifically Division 10-50.100 (Sign Standards), and related amendments to Chapter 10-20
	(Administration, Procedures and Enforcement), Chapter 10-80 (Definitions), and Chapter
	10-90 (Maps); consideration of Resolution No. 2014-35 declaring the proposed amendments
	as a public record; and adoption of Ordinance No. 2014-27, adopting amendments to
	Flagstaff Zoning Code Chapter 10-20 (Administration, Procedures and Enforcement),
	Chapter 10-50 (Supplemental to Zones), specifically Division 10-50.100 (Sign Standards),
	Chapter 10-80 (Definitions), and Chapter 10-90 (Maps), by reference.

9. Public Participati	ion
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- 10. Informational Items To/From Mayor, Council, and City Manager.
- 11. Adjournment

CERTIFICATE OF POSTING OF NOTICE					
The undersigned hereby certifies that a copy of the foregoing notice was duly posted at Flagstaff City Hall on, ata.m./p.m. in accordance with the statement filed by the City Council with the City Clerk.					
Dated this day of, 2014.					
Elizabeth A. Burke, MMC, City Clerk					

Memorandum 7.

CITY OF FLAGSTAFF

To: The Honorable Mayor and Council

From: Kimberly Ott, Public Information Officer

Date: 10/06/2014

Meeting Date: 10/14/2014



TITLE:

Update on Educational Outreach for Road Repair and Street Safety - Prop 406

DESIRED OUTCOME:

This presentation is informational only

INFORMATION:

The following is the second update on the City's community outreach to educate Flagstaff voters about the City's Road Repair and Street Safety Initiative - Proposition 406.

Proposition 406, on the November ballot, is a proposed 1/3 cent (about 3 cents on a \$10 purchase) dedicated sales tax increase for road repairs, ongoing pavement preservation, bike and pedestrian safety improvements and repairs to underlying water and sewer utility infrastructure.

The City's outreach is focused entirely on education and does not advocate a position on the proposition. Outreach efforts include:

Presentations to community groups and neighborhood associations

Arizona Daily Sun Editorial Board

Website: www.flastaff.az.gov/roadsafety

Publicity Pamphlet - mailed 10/8/14

Cityscape - mailed 10/8/14

Open House signs around Flagstaff, City logo will be added this week

Utility bill inserts

Advertising in Arizona Daily Sun, Flagstaff Business News, KNAU and KAFF, etc.

Open Houses on media website calendars

Three Open House events complete, three more prior to election

Endorsements from: CCC&Y, ECONA, F3, Flagstaff 40, and NABA

News media coverage

Social Media

Featured in County Newsletter

Featured in Chamber Newsletter

Displays at City Hall, Aquaplex, Libraries, Joe C. Montoya Community Center

Signs in Mountain Line buses

COUNCIL GOALS:

1. Repair Replace maintain infrastructure (streets & utilities)

Attachments: Presentation schedule

Prop. 406 – Road Repair and Street Safety Community Groups and Neighborhood Presentations						
Organization	Presentation Details					
Flag 40	Complete					
Car Dealers	Complete					
Chamber Gov. Affairs	Complete					
Chamber Board	Complete					
Flagstaff Rotary Club	Complete					
NABA	Complete					
NAAR	Complete					
F-3	Complete					
Sunrise Lions	Complete					
Noon Lions	Complete					
Daily Sun Editorial Board	Complete					
Exchange Club	Oct. 15, Noon, Doubletree					
FUSD Board	Complete					
DBA	Complete					
Flagstaff Leadership Program	October 16, Government Day	Handout materials				
Soroptimists Mtn Morning	Complete	Handout materials				
FEA	Oct. 22, 6 p.m. TBD	Halluout Haterials				
FiBA	Pending					
County Republican Women	<u> </u>					
<u> </u>	Complete Oct. 9, 6:30 p.m.					
Tea Party Private Utilities						
NACA	Complete Mosting Cancelled					
	Meeting Cancelled					
NAIPTA	Complete					
UWNA Board	Complete					
FMC Board	Complete					
Sunnyside NA	Complete					
Southside Community Assoc.	Oct. 16, 6 p.m. Murdock					
La Plaza Vieja	Complete					
Democratic Women	Complete					
Chamber Radio Show	Complete					
Sierra Club	Setting up mtg in late Oct.					
Big Talker	Scheduling with Joe					
Kaff Radio Shows	Pending					
CCC&Y	Complete					
FBO – Bike Advisory	Complete					
FBN	Complete					
ASCE	Complete					
FUSD Board	Complete					
Good Neighbor Coalition	Oct. 15, 3 p.m. Murdock					
Flag Liberty Alliance	Oct. 16	Handouts				
FLRA	Complete					
Women's Leadership Group	October 13	Direct to more info.				
Flag. Professionals	October 21, 7:30 a.m. Taverna					

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