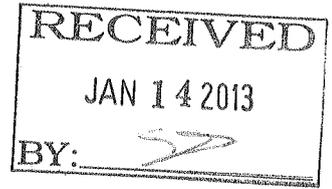


**Stacy Saltzburg**

**From:** support@civicplus.com  
**Sent:** Monday, January 14, 2013 1:50 PM  
**To:** Elizabeth Burke; Stacy Saltzburg  
**Subject:** Online Form Submittal: Board/Commission Application

**Categories:** Orange Category



If you are having problems viewing this HTML email, click to view a [Text version](#).

**Board/Commission Application**

**Important Notice:**

The City Council may consider appointments to boards and commissions in executive sessions which are closed to the public, and then make the appointments in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

**Application to Serve on a Board/Commission**

**Please note that this information is a public record.**

Date:\* 1/14/2013  
Board/Commission you wish to serve on:\* Tourism Commission  
If applicable, type of seat for which you are qualified:

**Your Information**

Name:\* Ashley Kurtz Home Phone:\* 623-330-7714  
Home Address:\* 1385 W University Ave. Zip:\* 86001  
4-231  
Mailing Address (If different from above):  
Employer:\* Museum of Northern Arizona Job Title:\* Tourism and Facility Sales Coordinator  
Business Phone: 928-774-5213 Cell: 623-330-7714  
E-mail:\* akurtz@mna.mus.az.us  
Indicate preferred telephone:\* ( ) Home (X) Cell  
( ) Work

**Background Information**

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I am currently involved in tourism through the Museum of Northern Arizona (MNA). As the Tourism and Facility Sales Coordinator, I am responsible for tourism outreach and for booking tours for MNA. As well, I am a member of Meeting Professionals International (MPI). Many of the industries involved are meeting planners, hotels, and venues for meetings, which also draws a large group of people to Flagstaff.

Why do you want to serve on the board or commission you listed?

I am interested in getting involved with the tourism commission, because I believe that there is a large market that Flagstaff is missing. Phoenixians provide a lot of tourism, but there is a large portion of Grand Canyon traffic that we seem to have lost and I would like to discuss and learn about different ways we can bring that business back to Flagstaff. Whether the city chooses to believe it or not our economy thrives on tourism and without a significant increase small businesses and non-profits like MNA will continue to struggle.

By submitting this electronic form, I acknowledge that any information provided above is a public record, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

\* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 1/14/2013

Board/Commission you wish to serve on:: Tourism Commission

If applicable, type of seat for which you are qualified::

Name:: Ashley Kurtz

Home Phone:: 623-330-7714

Home Address:: 1385 W University Ave. 4-231

Zip:: 86001

Mailing Address (If different from above)::

Employer:: Museum of Northern Arizona

Job Title:: Tourism and Facility Sales Coordinator

Business Phone:: 928-774-5213

Cell:: 623-330-7714

E-mail:: akurtz@mna.mus.az.us

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I am currently involved in tourism through the Museum of Northern Arizona (MNA). As the Tourism and Facility Sales Coordinator, I am responsible for tourism outreach and for booking tours for MNA. As well, I am a member of Meeting Professionals International (MPI). Many of the industries involved are meeting planners, hotels, and venues for meetings, which also draws a large group of people to Flagstaff.

Why do you want to serve on the board or commission you listed?: I am interested in getting involved with the tourism commission, because I believe that there is a large market that Flagstaff is missing. Phoenixians provide a lot of tourism, but there is a large portion of Grand Canyon traffic that we seem to have lost and I would like to discuss and learn about different ways we can bring that business back to Flagstaff. Whether the city chooses to believe it or not our economy thrives on tourism and without a significant increase small businesses and non-profits like MNA will continue to struggle.

Additional Information:

Form submitted on: 1/14/2013 1:49:37 PM

Submitted from IP Address: 207.246.31.4

Referrer Page: <http://az-flagstaff2.civicplus.com/index.aspx?NID=994>

Form Address: <http://az-flagstaff3.civicplus.com/Forms.aspx?FID=166>

**IMPORTANT NOTICE:** The City Council may consider appointments to boards and commissions in executive sessions which are closed to the public, and then make the appointments in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

**CITY OF FLAGSTAFF**  
**APPLICATION TO SERVE ON A BOARD/COMMISSION**

**RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE, FLAGSTAFF, AZ 86001**

**PLEASE NOTE THAT THIS INFORMATION IS A PUBLIC RECORD.**  
**APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR!**

DATE: 11/2/12 *ok*

BOARD/COMMISSION YOU WISH TO SERVE ON: Flagstaff Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED: \_\_\_\_\_

YOUR NAME: Benjamin J. Murphy HOME PHONE: 928-864-9554

HOME ADDRESS: 3834 N. Paradise Rd, Flagstaff, AZ ZIP: 86004

MAILING ADDRESS (If Different from Above): \_\_\_\_\_

EMPLOYER: All-Star Grand Canyon Tours JOB TITLE: Owner

BUS. PHONE: 928-814-8887 CELL: 928-864-9554 E-MAIL: info@allstargrandcanyontours.com

PLEASE INDICATE PREFERRED TELEPHONE: HOME WORK CELL

**BACKGROUND INFORMATION:** Please explain how your community activities and other relevant experience/ interests are applicable to this board or commission.

I finished a 4 year US Coast Guard tour in 1997, and since then I have been a resident of Flagstaff; I love this town. I moved here to attend NAU, and immediately got a job as a tour guide. I graduated with honors 5 years later with two degrees, but stayed in tourism because I really enjoy it. I started All-Star Grand Canyon Tours seven years ago, and we are the number one tour company on Tripadvisor. My company has an excellent reputation world wide as well as here in the community. I believe in supporting local businesses and we work closely with hotels, restaurants, and different attractions here in Flagstaff. On a daily basis I sell Flagstaff as a destination to visit Grand Canyon and the surrounding area. I am very familiar with what Flagstaff has to offer to tourists and I want to help promote Flagstaff to better my community.  
**Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)**

See Attached Page

I understand that any information provided above is a public record and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

*B. Murphy*  
Applicant Signature

## **Why Ben Murphy wants to serve on the Flagstaff Tourism Commission**

Flagstaff Arizona is an excellent tourist destination and a perfect springboard location to visit Grand Canyon, Sedona, Lake Powell, Antelope Canyon, and several other destinations of the area; i.e. Museum of Northern Arizona, Lowell Observatory, AZ Snowbowl, Hitchin' Post Stables, Flagstaff Extreme Course, excellent restaurants, hotels and shops. We live in a beautiful crossroad location that has an abundance of outdoor recreation opportunities, and friendly people. Our economy depends on tourism and I am afraid we may lose that business due to misleading advertisements and misinformed tourists. Here are my thoughts:

In the late 1800's Peter Berry created the first Grand Canyon lodging for tourists, the Grandview hotel. At that time Flagstaff was the only destination for travelers desiring to visit the Grand Canyon, and at that time, Flagstaff was known as the "Gateway to Grand Canyon." It was a two day ride by horse-drawn buckboard wagon or stagecoach to reach the Grand Canyon, because of the travel involved a tourists' only option were accommodations in Flagstaff prior to and following their visit.

In 1910 the Grand Canyon Railway was completed. Since then, Williams, AZ has stolen the title "Gateway to the Grand Canyon."

In 1963 Tusayan, AZ built their first accommodations; the Red Feather Lodge. Since, several other hotels have been built in the area.

On March 28, 2007 the Skywalk on the West end of the Canyon was opened to the public, since then Arizona has been losing it's identity as the "Grand Canyon State" to Nevada. On a daily basis I speak with tourists about the Grand Canyon, and unfortunately, a large percentage of them believe Grand Canyon National Park is next to Las Vegas. Following an educational conversation, I typically convince consumers to stay in Flagstaff, or fly back and fourth between Las Vegas and Tusayan.

Gruppo Stilo, an Italian resort developer, wants to construct an immense, 3-million-square-foot high-end commercial mall, luxury resort, spa, hotel, dude ranch, condo, and housing project in Tusayan; another potential risk for Flagstaff to lose more business.

Sedona, AZ has over 4 million visitors each year and Grand Canyon gets nearly 5 million visitors. It is my goal in serving the Flagstaff Tourism Commission to have the majority of those visitors stay, play, and spend their money, right here in Flagstaff. Let's reclaim Flagstaff's rightful title as "The Original Gateway to the Grand Canyon."



# Benjamin J Murphy

3834 North Paradise Road  
Flagstaff, AZ 86004  
T 928-814-8887  
F 928-226-0444  
M 928-864-9554  
[info@allstargrandcanyontours.com](mailto:info@allstargrandcanyontours.com)  
[www.allstargrandcanyontours.com](http://www.allstargrandcanyontours.com)

## Profile

Accomplished and creative Professional Guide and business owner. Known for delivering quality tours through vast knowledge of the Southwest and Four Corners Region. Brings 15 years of solid experience and select strengths that enhance any guest experience while touring. Equally effective at relationship building, producing repeat clientele while providing unsurpassed customer service.

## Experience

### **Owner/Lead Guide, All-Star Grand Canyon Tours Inc. Flagstaff, AZ - '05-present**

- Itinerary development, sales and estimating for all luxury, private tour adventures.
- Execution and management of tours.
- Employee/Guide training.

### **Lead Guide, Angel's Gate Tours, Flagstaff, AZ - 2005 - 2006**

- Lead day hikes and South Rim Tours of Grand Canyon
- Provide interpretation, education, group safety and group management while hiking large distances within and above the Canyon.
- Also provide picnic style lunch service and trail food service.
- Shuttle service to and from the Canyon in large SUV's and 15 passenger vans.

### **Snowboard Instructor/Seasonal Employee, Arizona Snowbowl, Flagstaff, AZ - '05-present**

- Certified AASI Level 1 Snowboard Instructor.
- General Duties: Instruct both Adults and Children in the art of Snowboarding. Also built relationships to produce a repeat list of clientele for years to come.

### **Lead Guide, Grand Classroom, Charlottesville, VA - 2004 - 2009**

- Provide educational based multi-day tours for private schools of the Southwest and Four Corners Region including Geology, Ecology, Biology, History, Anthropology and Art.
- Groups range from seven to 50 guests ranging in age from eleven to eighteen years.
- Tours originated in Las Vegas or Phoenix and targeted Sedona, Flagstaff, Grand Canyon, Lake Powell, Antelope Canyon, Marble Canyon, Zion, Bryce, Kodachrome Basin, Hoover Dam, Glen Canyon Dam and sections of the Colorado River.

### **Lead Hiking Guide, Touch the Southwest, Flagstaff, AZ - 1999 - 2005**

- Responsible for management of luxury base camps and gourmet meals in scenic outdoor locations in the Southwest and Four Corners Region.
- Provide day hikes for high-end clientele.
- Responsible for guest orientation, gear sizing, safe guest transportation, guest and crew safety management, set up and breakdown of camp and gear maintenance.
- Tours focus on Sedona, Grand Canyon, Sunset Crater, Wupatki, Vermillion Cliffs, Monument Valley and Canyon de Chelly.

3834 North Paradise Road  
Flagstaff, AZ 86004

**T** 928-814-8887

**F** 928-226-0444

**M** 928-864-9554

[info@allstargrandcanyontours.com](mailto:info@allstargrandcanyontours.com)

[www.allstargrandcanyontours.com](http://www.allstargrandcanyontours.com)

### **Lead Guide, Four Season Outfitters, Flagstaff, AZ - 2002 - 2006**

- Lead day hikes and multi-day backpacking trips of Grand Canyon.
- Responsible for guest orientation, gear sizing, safe guest transportation, guest and crew safety management, set up and breakdown of camp, gear maintenance and meals.
- Tours focus on overnight trips in Havasupai and on the corridor trails of Grand Canyon.

### **Lead Guide, Sky Island Treks, Tuscon, AZ - 1999 - 2004**

- Initiated employment as a grunt, hauling weight and setting up campsites in various outdoor locations in the Southwest and Four Corners Region but was quickly promoted to Lead Guide in the corridor sections of Grand Canyon.
- Responsible for guest orientation, gear sizing, safe guest transportation, guest and crew safety management, set up and breakdown of camp, gear maintenance and meals.

### **Guide, Hillside Enterprises, Flagstaff, AZ - 1998 - 2004**

- Provide tours including interpretation, education, group safety and group management for international guests whom on occasion did not speak English.
- Shuttle service to and from the Canyon in large SUV's and 15 passenger vans.

### **Art Teacher, Mt. Elden Middle School, Flagstaff, AZ- 2003 - 2004 School Year**

- Duties include developing class curriculum and classroom management for 25 - 30 seventh and eighth grade students.

### **Search and Rescue, United States Coast Guard, East Coast - 1995 - 1998**

- Search and Rescue
- Responsible for operating small and large boats/ships and various equipment.
- Law Enforcement Boarding Team Member

## **Education**

- Northern Arizona University, B.A.Ed Art Education and B.F.A. Studio Art/Ceramics, Flagstaff, AZ - Graduated May 2003 Honors Student

## **Skills**

Grand Canyon Trail Experience: Hermit Trail, Havasupai to the Colorado, North and South Kaibab, Bright Angel, Grandview, Tonto trails, Tanner, North and South Bass, New Hance, Thunder River and Deer Creek, Utah Flats/Phantom Creek Route, Clear Creek and Boucher. Accomplished Creative Artist and Athlete. Excellent people and management skills in developing working relationships. AASI Certified Snowboard Instructor. Certified Wilderness First Responder & Adult/Child Certified CPR.

## **References**

Please contact

## Stacy Saltzburg

**From:** noreply@civicplus.com  
**Sent:** Tuesday, February 05, 2013 6:31 PM  
**To:** Elizabeth Burke; Stacy Saltzburg  
**Subject:** Online Form Submittal: Board/Commission Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

## Board/Commission Application

### Important Notice:

The City Council may consider appointments to boards and commissions in executive sessions which are closed to the public, and then make the appointments in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

### Application to Serve on a Board/Commission

#### Please note that this information is a public record.

Date:\* 2/5/2013  
Board/Commission you wish to serve on:\* Tourism  
If applicable, type of seat for which you are qualified:

#### Your Information

Name:\* Jenny Pagel Home Phone:\* 785-305-0614  
Home Address:\* 1531 E Stone Ridge Dr Zip:\* 86001  
Mailing Address (If different from above):  
Employer:\* CivicPlus Job Title:\* Client Trainer/Consultant  
Business Phone: Cell: 785-305-0614  
E-mail:\* jennypagel@gmail.com  
Indicate preferred telephone:\*  Home  Cell  
 Work

#### Background Information

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I recently moved to Flagstaff because when traveling here for work I truly fell in love with the community. I cycle, have dogs, enjoy the small town feel and appreciate the beauty. When talking to my friends and family I tell them I live in a post card. As a new citizen I feel I can bring a fresh perspective. Also, I was previously very involved in my community of Topeka, KS and want to be engaged locally. My activities included: Junior League, Chamber of Commerce, Young Professional Organization Chairperson and other volunteer activities. In addition I work for CivicPlus, the company that hosts Coconino County and the Flagstaff websites. As a consultant traveling the country I use these websites as examples and tools for communities to engage their citizens and maximize government services. By working with over 2,000 clients across the US and Canada I feel this is great resource to share trends and keep up to date on other tools available.

Why do you want to serve on the board or commission you listed?

I want to be involved in the community as I am investing in my future here as a new home owner and want to promote the attributes to others. I moved here because of the amenities available ranging from the small town feel, outdoor activities, quality of life and pet friendly. The experiences I have working with various community organizations and being involved at different levels in other communities would be a great asset.

By submitting this electronic form, I acknowledge that any information provided above is a public record, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

\* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 2/5/2013

Board/Commission you wish to serve on:: Tourism

If applicable, type of seat for which you are qualified::

Name:: Jenny Pagel

Home Phone:: 785-305-0614

Home Address:: 1531 E Stone Ridge Dr

Zip:: 86001

Mailing Address (If different from above)::

Employer:: CivicPlus

Job Title:: Client Trainer/Consultant

Business Phone::

Cell:: 785-305-0614

E-mail:: jennypagel@gmail.com

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I recently moved to Flagstaff because when traveling here for work I truly fell in love with the community. I cycle, have dogs, enjoy the small town feel and appreciate the beauty. When talking to my friends and family I tell them I live in a post card.

As a new citizen I feel I can bring a fresh perspective. Also, I was previously very involved in my community of Topeka, KS and want to be engaged locally. My activities included: Junior League, Chamber of Commerce, Young Professional Organization Chairperson and other volunteer activities. In addition I work for CivicPlus, the company that hosts Coconino County and the Flagstaff websites. As a consultant traveling the country I use these websites as examples and tools for communities to engage their citizens and maximize government services. By working with over 2,000 clients across the US and Canada I feel this is great resource to share trends and keep up to date on other tools available.

Why do you want to serve on the board or commission you listed?: I want to be involved in the community as I am investing in my future here as a new home owner and want to promote the attributes to others. I moved here because of the amenities available ranging from the small town feel, outdoor activities, quality of life and pet friendly. The experiences I have working with various community organizations and being involved at different levels in other communities would be a great asset.

## Stacy Saltzburg

**From:** noreply@civicplus.com  
**Sent:** Thursday, November 21, 2013 6:43 PM  
**To:** Elizabeth Burke; Stacy Saltzburg  
**Subject:** Online Form Submittal: Board/Commission Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

## Board/Commission Application

### Important Notice:

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### Application to Serve on a Board/Commission

#### Please note that this information is public information.

Date:\* 11/21/13  
Board/Commission you wish to serve on:\* Tourism Commission  
If applicable, type of seat for which you are qualified: Commissioner

#### Your Information

Name:*	Minesh Patel	Home Phone:*	928-300-7115
Home Address:*	2331 S. Rocking Horse Ln. Flagstaff, AZ	Zip:*	86001
Mailing Address (If different from above):			
Employer:*	Self Employed	Job Title:*	Owner/Consultant
Business Phone:		Cell:	928-300-7115
E-mail:*	<a href="mailto:mineshcpa@yahoo.com">mineshcpa@yahoo.com</a>		
Indicate preferred telephone:*	<input type="checkbox"/> Home <input type="checkbox"/> Work	<input checked="" type="checkbox"/> Cell	

#### Background Information

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

Currently serving as the Board President for Flagstaff Lodging & Restaurant Association. I have been working in the Hospitality Industry for the last 25 years. Actively supporting and improving ways to help attract new customers to the community.

Why do you want to serve on the board or commission you listed?

Provide ever changing knowledge in the Hospitality and Tourism Industry. To help promote, protect, and advocate the common economic interests of all commercial businesses impacted by Tourism in Flagstaff.

By submitting this electronic form, I acknowledge that any information provided above is public information, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

\* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 11/21/13

Board/Commission you wish to serve on:: Tourism Commission

If applicable, type of seat for which you are qualified:: Commissioner

Name:: Minesh Patel

Home Phone:: 928-300-7115

Home Address:: 2331 S. Rocking Horse Ln. Flagstaff, AZ

Zip:: 86001

Mailing Address (If different from above)::

Employer:: Self Employed

Job Title:: Owner/Consultant

Business Phone::

Cell:: 928-300-7115

E-mail:: [mineshcpa@yahoo.com](mailto:mineshcpa@yahoo.com)

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: Currently serving as the Board President for Flagstaff Lodging & Restaurant Association. I have been working in the Hospitality Industry for the last 25 years. Actively supporting and improving ways to help attract new customers to the community.

Why do you want to serve on the board or commission you listed?: Provide ever changing knowledge in the Hospitality and Tourism Industry. To help promote, protect, and advocate the common economic interests of all commercial businesses impacted by Tourism in Flagstaff.

Additional Information:

Form submitted on: 11/21/2013 6:43:09 PM

Submitted from IP Address: 24.121.81.16

Referrer Page: <http://www.flagstaff.az.gov/index.aspx?nid=1883>

Form Address: <http://az-flagstaff3.civicplus.com/Forms.aspx?FID=166>

## Stacy Saltzburg

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**From:** noreply@civicplus.com  
**Sent:** Saturday, March 16, 2013 12:27 AM  
**To:** Elizabeth Burke; Stacy Saltzburg  
**Subject:** Online Form Submittal: Board/Commission Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

## Board/Commission Application

### Important Notice:

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### Application to Serve on a Board/Commission

#### **Please note that this information is a public record.**

Date:\* 3/15/2013  
Board/Commission you wish to serve on:\* Tourism  
If applicable, type of seat for which you are qualified: Operator of tourism related business

#### **Your Information**

Name:\* Aaron Riley Home Phone:\* 928-380-5224  
Home Address:\* 5404 E Cortland Blvd #249 Zip:\* 86004  
Mailing Address (If different from above):  
Employer:\* Enterprise Holdings Job Title:\* Branch Manager  
Business Phone: 928-779-1975 Cell: 928-380-5224  
E-mail:\* aaronius.az@gmail.com  
Indicate preferred telephone:\*  Home  Cell  
 Work

#### **Background Information**

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I am the Branch Manager for Enterprise Holdings at the Flagstaff Pulliam Airport. I oversee operations for our company's the three rental car brands of Alamo, National, and Enterprise. As the operator of the largest car rental company in Flagstaff and a 17 veteran of the rental car industry, I can offer a wealth of tourism related knowledge to the board.

Why do you want to serve on the board or commission you listed?

I also applied for a spot of the Airport Commission. I am qualified to sit on either board. Why do I want to sit on this board? Simple, growth in the tourism segment benefits everyone. The more money spending tourists we can push into Flagstaff the better our quality of life becomes. It will ultimately lead to more jobs, construction projects, and a larger tax base. I would be a strong advocate for more direct transportation options (plane or train) to Flagstaff.

By submitting this electronic form, I acknowledge that any information provided above is a public record, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

\* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 3/15/2013

Board/Commission you wish to serve on:: Tourism

If applicable, type of seat for which you are qualified:: Operator of tourism related business

Name:: Aaron Riley

Home Phone:: 928-380-5224

Home Address:: 5404 E Cortland Blvd #249

Zip:: 86004

Mailing Address (If different from above)::

Employer:: Enterprise Holdings

Job Title:: Branch Manager

Business Phone:: 928-779-1975

Cell:: 928-380-5224

E-mail:: [aaronius.az@gmail.com](mailto:aaronius.az@gmail.com)

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I am the Branch Manager for Enterprise Holdings at the Flagstaff Pulliam Airport. I oversee operations for our company's the three rental car brands of Alamo, National, and Enterprise. As the operator of the largest car rental company in Flagstaff and a 17 veteran of the rental car industry, I can offer a wealth of tourism related knowledge to the board.

Why do you want to serve on the board or commission you listed?: I also applied for a spot of the Airport Commission. I am qualified to sit on either board. Why do I want to sit on this board? Simple, growth in the tourism segment benefits everyone. The more money spending tourists we can push into Flagstaff the better our quality of life becomes. It will ultimately lead to more jobs, construction projects, and a larger tax base. I would be a strong advocate for more direct transportation options (plane or train) to Flagstaff.

Additional Information:

Form submitted on: 3/16/2013 12:27:18 AM

Submitted from IP Address: 81.17.16.170

Referrer Page: No Referrer - Direct Link

Form Address: <http://az-flagstaff3.civicplus.com/Forms.aspx?FID=166>

## Stacy Saltzburg

**From:** noreply@civicplus.com  
**Sent:** Monday, October 28, 2013 2:23 PM  
**To:** Elizabeth Burke; Stacy Saltzburg  
**Subject:** Online Form Submittal: Board/Commission Application

If you are having problems viewing this HTML email, click to view a [Text version](#).

## Board/Commission Application

### Important Notice:

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### Application to Serve on a Board/Commission

#### Please note that this information is public information.

Date:\* 10/28/13

Board/Commission you wish to serve on:\* Tourism

If applicable, type of seat for which you are qualified:

#### Your Information

Name:*	Kevin Schindler	Home Phone:*	(928) 607-1387
Home Address:*	1400 W. Mars Hill Rd.	Zip:*	86001
Mailing Address (If different from above):			
Employer:*	Lowell Observatory	Job Title:*	Outreach Manager
Business Phone:	(928) 233-3210	Cell:	(928) 607-1387
E-mail:*	kevin@lowell.edu		
Indicate preferred telephone:*	<input type="checkbox"/> Home	<input checked="" type="checkbox"/> Cell	
	<input type="checkbox"/> Work		

#### Background Information

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I have worked in the Public Program at Lowell Observatory for nearly 19 years, overseeing the program for the past nine. In this capacity, I have overseen or been pivotal in all of the Observatory's interactions with visitors, from driving guest traffic to Lowell via advertising and marketing efforts, to development and delivery of programming and exhibits, to after-visit evaluations of the programs. A significant part of this work involves understanding visitor needs and accommodating them in a fiscally responsible manner. While carrying out these duties, I have developed strong relationships with fellow attractions and tourism partners, including the FCVB and Flagstaff Visitor Center. On several instances I have worked with FCVB and/or Visitor Center staff to help promote Flagstaff and Lowell; a couple examples include traveling to LA for National Train Day in 2012, helping man booths at tourism shows several years ago, hosting a tour of DCT for the Tourism commissioners in 2013, etc. I have also worked with other attractions in cross-promoting effort, particularly be organizing reciprocal familiarization site visits for staff.

Why do you want to serve on the board or commission you listed?

I am strongly interested in advancing tourism efforts in Flagstaff and, while I have a special interest in the success of Lowell, have always firmly believed that community collaboration, rather than stakeholders acting independently, offers the best chance for success in maximizing Flagstaff's tourism presence. I also believe that we should view Flagstaff as a destination, not a stop along the road to the Grand Canyon. While we of course highly value the spectacular Canyon, it is only one of countless compelling attractions in Northern Arizona, all of which are either located in, or easily accessed from, Flagstaff. I want to serve on the commission so I can help further Flagstaff's role as a tourism destination.

By submitting this electronic form, I acknowledge that any information provided above is public information, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

\* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 10/28/13

Board/Commission you wish to serve on:: Tourism

If applicable, type of seat for which you are qualified::

Name:: Kevin Schindler

Home Phone:: (928) 607-1387

Home Address:: 1400 W. Mars Hill Rd.

Zip:: 86001

Mailing Address (If different from above)::

Employer:: Lowell Observatory

Job Title:: Outreach Manager

Business Phone:: (928) 233-3210

Cell:: (928) 607-1387

E-mail:: kevin@lowell.edu

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I have worked in the Public Program at Lowell Observatory for nearly 19 years, overseeing the program for the past nine. In this capacity, I have overseen or been pivotal in all of the Observatory's interactions with visitors, from driving guest traffic to Lowell via advertising and marketing efforts, to development and delivery of programming and exhibits, to after-visit evaluations of the programs. A significant part of this work involves understanding visitor needs and accommodating them in a fiscally responsible manner.

While carrying out these duties, I have developed strong relationships with fellow attractions and tourism partners, including the FCVB and Flagstaff Visitor Center. On several instances I have worked with FCVB and/or Visitor Center staff to help promote Flagstaff and Lowell; a couple examples include traveling to LA for National Train Day in 2012, helping man booths at tourism shows several years ago, hosting a tour of DCT for the Tourism commissioners in 2013, etc. I have also worked with other attractions in cross-promoting effort, particularly be organizing reciprocal familiarization site visits for staff.

Why do you want to serve on the board or commission you listed?: I am strongly interested in advancing tourism efforts in Flagstaff and, while I have a special interest in the success of Lowell, have always firmly believed that community collaboration, rather than stakeholders acting independently, offers the best chance for success in maximizing Flagstaff's tourism presence. I also believe that we should view Flagstaff as a destination, not a stop along the road to the Grand Canyon. While we of course highly value the spectacular Canyon, it is only one of countless compelling attractions in Northern Arizona, all of which are either located

in, or easily accessed from, Flagstaff.

I want to serve on the commission so I can help further Flagstaff's role as a tourism destination.

Additional Information:

Form submitted on: 10/28/2013 2:22:43 PM

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***IMPORTANT NOTICE:*** The City Council may consider appointments to boards and commissions in executive sessions which are closed to the public, and then make the appointments in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

**CITY OF FLAGSTAFF**  
**APPLICATION TO SERVE ON A BOARD/COMMISSION**

**RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE, FLAGSTAFF, AZ 86001**

**PLEASE NOTE THAT THIS INFORMATION IS PUBLIC INFORMATION.**  
**APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR!**

DATE: 01/17/2014

BOARD/COMMISSION YOU WISH TO SERVE ON: Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED: \_\_\_\_\_

YOUR NAME: Christopher J. Shields HOME PHONE: 928-203-6765

HOME ADDRESS: 2697 N. Sandstone Way, Flagstaff, AZ ZIP: 86004

MAILING ADDRESS (If Different from Above): same

EMPLOYER: High Country Conference Center JOB TITLE: Director of Sales and Marketing

BUS. PHONE: 928-523-7778 CELL: 928-203-6765 E-MAIL christopher.shields@sodexo.com

PLEASE INDICATE PREFERRED TELEPHONE:  HOME  WORK  CELL

**BACKGROUND INFORMATION:** Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I have been in the tourism and hospitality business for 22 years and have held positions of varying responsibilities. Having lived in Flagstaff for three years I have grown to love the community and would like to help our business grow. I also was the title sponsor for the "Walk for a Change" event here in Flagstaff and look forward to continuing our relationship with them.

**Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)**

Being a hospitality professional my dream is to be an Integral part of growing the tourism business in Flagstaff. I have a strong passion for Flagstaff and for the people in our community.

I understand that any information provided above is public information and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

*Chris J. Shields*

\_\_\_\_\_  
**Applicant Signature**

Revd 11/30/12  
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DATE: 11-30-12

BOARD/COMMISSION YOU WISH TO SERVE ON: Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED:

YOUR NAME: Judy Weiss HOME PHONE: 480-993-9080

HOME ADDRESS: 4255 E. Soliere # 259, Flagstaff ZIP: 86001

MAILING ADDRESS (If Different from Above):

EMPLOYER: Coconino County JOB TITLE: Parks and Recreation Director

BUS. PHONE: 928-679-8004 CELL: 928-266-2335 E-MAIL: jweiss@coconino.az.gov

PLEASE INDICATE PREFERRED TELEPHONE: HOME WORK CELL

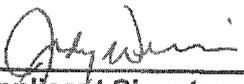
**BACKGROUND INFORMATION:** Please explain how your community activities and other relevant experience/ interests are applicable to this board or commission.

I have worked with tourism activities throughout my 30+ year career as a parks and recreation professional. The provision of parks, open space and recreational amenities and programs are a proven economic driver through the tourism industry. In my current position I am responsible for the activities at Fort Tuthill County Park. While a great facility for locals, Fort Tuthill is becoming a year round recreation destination with an estimated annual economic impact of \$12 million. Most of these dollars are coming from visitors to the Flagstaff area.

Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)

Having input to the work of the Tourism Commission as a local government employee is a unique perspective and one that can benefit the hoteliers, event producers, and business people that comprise the Commission. We live in a community that invests heavily in tourism and I believe I have the expertise and capability to share that can serve to enhance the visitor experience in Flagstaff.

I understand that any information provided above is a public record and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

  
Applicant Signature