

IMPORTANT NOTICE: The City Council may consider appointments to boards and commissions in executive sessions which are closed to the public, and then make the appointments in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

**CITY OF FLAGSTAFF
APPLICATION TO SERVE ON A BOARD/COMMISSION**

RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE, FLAGSTAFF, AZ 86001

**PLEASE NOTE THAT THIS INFORMATION IS PUBLIC INFORMATION.
APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR!**

DATE: 1/29/14

BOARD/COMMISSION YOU WISH TO SERVE ON: Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED: Hospitality

YOUR NAME: Ruben Abeyta HOME PHONE: 505-515-5006

HOME ADDRESS: 2348 Keams Canyon Trail ZIP: 86001

MAILING ADDRESS (if Different from Above): _____

EMPLOYER: Fairfield Inn by Marriott JOB TITLE: General Manager

BUS. PHONE: 928-773-1300 CELL: 505-515-5006 E-MAIL: RubenA@SWHM.com

PLEASE INDICATE PREFERRED TELEPHONE: HOME WORK CELL

BACKGROUND INFORMATION: Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

See Attached

Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)

See Attached

I understand that any information provided above is public information and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.



Applicant Signature

My name is Ruben Abeyta and I lived in Flagstaff from 1987 to 2001. I have been in the Hotel and Hospitality business for 27 years in different capacities which include USA Rent-a car, Nava Hopi Tours, Little America Hotel, Hilton Hotels, and most recently the Fairfield brand of Marriott here in Flagstaff. While I was in Flagstaff I was involved in the creation of the Flagstaff Lodging and Restaurant Association from 1997 to 2001. I also served on the Tourism Commission board from 1998 to 2001 as Board Member and Chairperson from 2000- 2001. I left Flagstaff at the end of 2001 and moved to Elko Nevada to open a Hilton Garden Inn Hotel and develop a private RV Resort (Iron Horse RV Resort) Please refer below to my years outside of Flagstaff and the impact I had in community service.

COMMUNITY-RELATED:

- President, Elko Rotary Club
- Met with former President Jimmy Carter to raise \$3K for Habitat for Humanity, as President of the Elko Rotary Club
- Elko County distribution of Dictionaries to Elko 3rd Graders for 5 years
- Johnny Appleseed Playground project, Elko
- Sponsor and volunteer, Ruby Mountain Balloon Festival
- Board Member, California Interpretive Center Project

AWARDS (Summary):

- Elko Area Chamber of Commerce Customer Service Award
- White House Secret Service Award
- Hispanic Businessman Recognition by the Governor of Nevada

AFFILIATIONS (Summary):

Elko Rotary Club (Past President)

Elko Area Chamber of Commerce

Elko Convention Center Board Member

Elko Economic Development Authority

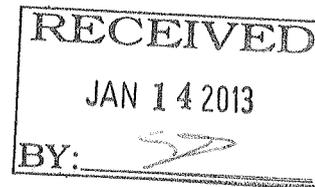
Board Member + Chairperson of Lodging Committee and Marketing Committee, Elko Area Convention Center

My desire to serve the city of Flagstaff is to join the many people who would like to ensure that our Community stays safe, desirable and place we can call home. With this yearning in mind I am dedicated to the success of the Hospitality industry which plays a major role in the overall goal to make Flagstaff a Community we can be proud of.

Stacy Saltzburg

From: support@civicplus.com
Sent: Monday, January 14, 2013 1:50 PM
To: Elizabeth Burke; Stacy Saltzburg
Subject: Online Form Submittal: Board/Commission Application

Categories: Orange Category



If you are having problems viewing this HTML email, click to view a [Text version](#).

Board/Commission Application

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Application to Serve on a Board/Commission

Please note that this information is a public record.

Date:* 1/14/2013
Board/Commission you wish to serve on:* Tourism Commission
If applicable, type of seat for which you are qualified:

Your Information

Name:* Ashley Kurtz Home Phone:* 623-330-7714
Home Address:* 1385 W University Ave. Zip:* 86001
4-231
Mailing Address (If different from above):
Employer:* Museum of Northern Arizona Job Title:* Tourism and Facility Sales Coordinator
Business Phone: 928-774-5213 Cell: 623-330-7714
E-mail:* akurtz@mna.mus.az.us
Indicate preferred telephone:* () Home (X) Cell
() Work

Background Information

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I am currently involved in tourism through the Museum of Northern Arizona (MNA). As the Tourism and Facility Sales Coordinator, I am responsible for tourism outreach and for booking tours for MNA. As well, I am a member of Meeting Professionals International (MPI). Many of the industries involved are meeting planners, hotels, and venues for meetings, which also draws a large group of people to Flagstaff.

Why do you want to serve on the board or commission you listed?

I am interested in getting involved with the tourism commission, because I believe that there is a large market that Flagstaff is missing. Phoenixians provide a lot of tourism, but there is a large portion of Grand Canyon traffic that we seem to have lost and I would like to discuss and learn about different ways we can bring that business back to Flagstaff. Whether the city chooses to believe it or not our economy thrives on tourism and without a significant increase small businesses and non-profits like MNA will continue to struggle.

By submitting this electronic form, I acknowledge that any information provided above is a public record, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 1/14/2013

Board/Commission you wish to serve on:: Tourism Comission

If applicable, type of seat for which you are qualified::

Name:: Ashley Kurtz

Home Phone:: 623-330-7714

Home Address:: 1385 W University Ave. 4-231

Zip:: 86001

Mailing Address (If different from above)::

Employer:: Museum of Northern Arizona

Job Title:: Tourism and Facility Sales Coordinator

Business Phone:: 928-774-5213

Cell:: 623-330-7714

E-mail:: akurtz@mna.mus.az.us

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I am currently involved in tourism through the Museum of Northern Arizona (MNA). As the Tourism and Facility Sales Coordinator, I am responsible for tourism outreach and for booking tours for MNA. As well, I am a member of Meeting Professionals International (MPI). Many of the industries involved are meeting planners, hotels, and venues for meetings, which also draws a large group of people to Flagstaff.

Why do you want to serve on the board or commission you listed?: I am interested in getting involved with the tourism commission, because I believe that there is a large market that Flagstaff is missing. Phoenicians provide a lot of tourism, but there is a large portion of Grand Canyon traffic that we seem to have lost and I would like to discuss and learn about different ways we can bring that business back to Flagstaff. Whether the city chooses to believe it or not our economy thrives on tourism and without a significant increase small businesses and non-profits like MNA will continue to struggle.

Additional Information:

Form submitted on: 1/14/2013 1:49:37 PM

Submitted from IP Address: 207.246.31.4

Referrer Page: <http://az-flagstaff2.civicplus.com/index.aspx?NID=994>

Form Address: <http://az-flagstaff3.civicplus.com/Forms.aspx?FID=166>

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CITY OF FLAGSTAFF
APPLICATION TO SERVE ON A BOARD/COMMISSION

RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE, FLAGSTAFF, AZ 86001

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DATE: 11/2/12 *ok*

BOARD/COMMISSION YOU WISH TO SERVE ON: Flagstaff Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED:

YOUR NAME: Benjamin J. Murphy HOME PHONE: 928-864-9554

HOME ADDRESS: 3834 N. Paradise Rd, Flagstaff, AZ ZIP: 86004

MAILING ADDRESS (If Different from Above):

EMPLOYER: All-Star Grand Canyon Tours JOB TITLE: Owner

BUS. PHONE: 928-814-8887 CELL: 928-864-9554 E-MAIL: info@allstargrandcanyontours.com

PLEASE INDICATE PREFERRED TELEPHONE: HOME WORK **CELL**

BACKGROUND INFORMATION: Please explain how your community activities and other relevant experience/ interests are applicable to this board or commission.

I finished a 4 year US Coast Guard tour in 1997, and since then I have been a resident of Flagstaff; I love this town. I moved here to attend NAU, and immediately got a job as a tour guide. I graduated with honors 5 years later with two degrees, but stayed in tourism because I really enjoy it. I started All-Star Grand Canyon Tours seven years ago, and we are the number one tour company on Tripadvisor. My company has an excellent reputation world wide as well as here in the community. I believe in supporting local businesses and we work closely with hotels, restaurants, and different attractions here in Flagstaff. On a daily basis I sell Flagstaff as a destination to visit Grand Canyon and the surrounding area. I am very familiar with what Flagstaff has to offer to tourists and I want to help promote Flagstaff to better my community. Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)

See Attached Page

I understand that any information provided above is a public record and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

B. Murphy
Applicant Signature

Why Ben Murphy wants to serve on the Flagstaff Tourism Commission

Flagstaff Arizona is an excellent tourist destination and a perfect springboard location to visit Grand Canyon, Sedona, Lake Powell, Antelope Canyon, and several other destinations of the area; i.e. Museum of Northern Arizona, Lowell Observatory, AZ Snowbowl, Hitchin' Post Stables, Flagstaff Extreme Course, excellent restaurants, hotels and shops. We live in a beautiful crossroad location that has an abundance of outdoor recreation opportunities, and friendly people. Our economy depends on tourism and I am afraid we may lose that business due to misleading advertisements and misinformed tourists. Here are my thoughts:

In the late 1800's Peter Berry created the first Grand Canyon lodging for tourists, the Grandview hotel. At that time Flagstaff was the only destination for travelers desiring to visit the Grand Canyon, and at that time, Flagstaff was known as the "Gateway to Grand Canyon." It was a two day ride by horse-drawn buckboard wagon or stagecoach to reach the Grand Canyon, because of the travel involved a tourists' only option were accommodations in Flagstaff prior to and following their visit.

In 1910 the Grand Canyon Railway was completed. Since then, Williams, AZ has stolen the title "Gateway to the Grand Canyon."

In 1963 Tusayan, AZ built their first accommodations; the Red Feather Lodge. Since, several other hotels have been built in the area.

On March 28, 2007 the Skywalk on the West end of the Canyon was opened to the public, since then Arizona has been losing it's identity as the "Grand Canyon State" to Nevada. On a daily basis I speak with tourists about the Grand Canyon, and unfortunately, a large percentage of them believe Grand Canyon National Park is next to Las Vegas. Following an educational conversation, I typically convince consumers to stay in Flagstaff, or fly back and fourth between Las Vegas and Tusayan.

Gruppo Stilo, an Italian resort developer, wants to construct an immense, 3-million-square-foot high-end commercial mall, luxury resort, spa, hotel, dude ranch, condo, and housing project in Tusayan; another potential risk for Flagstaff to lose more business.

Sedona, AZ has over 4 million visitors each year and Grand Canyon gets nearly 5 million visitors. It is my goal in serving the Flagstaff Tourism Commission to have the majority of those visitors stay, play, and spend their money, right here in Flagstaff. Let's reclaim Flagstaff's rightful title as "The Original Gateway to the Grand Canyon."



Benjamin J Murphy

3834 North Paradise Road
Flagstaff, AZ 86004
T 928-814-8887
F 928-226-0444
M 928-864-9554
info@allstargrandcanyontours.com
www.allstargrandcanyontours.com

Profile

Accomplished and creative Professional Guide and business owner. Known for delivering quality tours through vast knowledge of the Southwest and Four Corners Region. Brings 15 years of solid experience and select strengths that enhance any guest experience while touring. Equally effective at relationship building, producing repeat clientele while providing unsurpassed customer service.

Experience

Owner/Lead Guide, All-Star Grand Canyon Tours Inc. Flagstaff, AZ - '05-present

- Itinerary development, sales and estimating for all luxury, private tour adventures.
- Execution and management of tours.
- Employee/Guide training.

Lead Guide, Angel's Gate Tours, Flagstaff, AZ - 2005 - 2006

- Lead day hikes and South Rim Tours of Grand Canyon
- Provide interpretation, education, group safety and group management while hiking large distances within and above the Canyon.
- Also provide picnic style lunch service and trail food service.
- Shuttle service to and from the Canyon in large SUV's and 15 passenger vans.

Snowboard Instructor/Seasonal Employee, Arizona Snowbowl, Flagstaff, AZ - '05-present

- Certified AASI Level 1 Snowboard Instructor.
- General Duties: Instruct both Adults and Children in the art of Snowboarding. Also built relationships to produce a repeat list of clientele for years to come.

Lead Guide, Grand Classroom, Charlottesville, VA - 2004 - 2009

- Provide educational based multi-day tours for private schools of the Southwest and Four Corners Region including Geology, Ecology, Biology, History, Anthropology and Art.
- Groups range from seven to 50 guests ranging in age from eleven to eighteen years.
- Tours originated in Las Vegas or Phoenix and targeted Sedona, Flagstaff, Grand Canyon, Lake Powell, Antelope Canyon, Marble Canyon, Zion, Bryce, Kodachrome Basin, Hoover Dam, Glen Canyon Dam and sections of the Colorado River.

Lead Hiking Guide, Touch the Southwest, Flagstaff, AZ - 1999 - 2005

- Responsible for management of luxury base camps and gourmet meals in scenic outdoor locations in the Southwest and Four Corners Region.
- Provide day hikes for high-end clientele.
- Responsible for guest orientation, gear sizing, safe guest transportation, guest and crew safety management, set up and breakdown of camp and gear maintenance.
- Tours focus on Sedona, Grand Canyon, Sunset Crater, Wupatki, Vermillion Cliffs, Monument Valley and Canyon de Chelly.

3834 North Paradise Road
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T 928-814-8887
F 928-226-0444
M 928-864-9554
info@allstargrandcanyontours.com
www.allstargrandcanyontours.com

Lead Guide, Four Season Outfitters, Flagstaff, AZ - 2002 - 2006

- Lead day hikes and multi-day backpacking trips of Grand Canyon.
- Responsible for guest orientation, gear sizing, safe guest transportation, guest and crew safety management, set up and breakdown of camp, gear maintenance and meals.
- Tours focus on overnight trips in Havasupai and on the corridor trails of Grand Canyon.

Lead Guide, Sky Island Treks, Tuscon, AZ - 1999 - 2004

- Initiated employment as a grunt, hauling weight and setting up campsites in various outdoor locations in the Southwest and Four Corners Region but was quickly promoted to Lead Guide in the corridor sections of Grand Canyon.
- Responsible for guest orientation, gear sizing, safe guest transportation, guest and crew safety management, set up and breakdown of camp, gear maintenance and meals.

Guide, Hillside Enterprises, Flagstaff, AZ - 1998 - 2004

- Provide tours including interpretation, education, group safety and group management for international guests whom on occasion did not speak English.
- Shuttle service to and from the Canyon in large SUV's and 15 passenger vans.

Art Teacher, Mt. Elden Middle School, Flagstaff, AZ- 2003 - 2004 School Year

- Duties include developing class curriculum and classroom management for 25 - 30 seventh and eighth grade students.

Search and Rescue, United States Coast Guard, East Coast - 1995 - 1998

- Search and Rescue
- Responsible for operating small and large boats/ships and various equipment.
- Law Enforcement Boarding Team Member

Education

- Northern Arizona University, B.A.Ed Art Education and B.F.A. Studio Art/Ceramics, Flagstaff, AZ - Graduated May 2003 Honors Student

Skills

Grand Canyon Trail Experience: Hermit Trail, Havasupai to the Colorado, North and South Kaibab, Bright Angel, Grandview, Tonto trails, Tanner, North and South Bass, New Hance, Thunder River and Deer Creek, Utah Flats/Phantom Creek Route, Clear Creek and Boucher. Accomplished Creative Artist and Athlete. Excellent people and management skills in developing working relationships. AASI Certified Snowboard Instructor. Certified Wilderness First Responder & Adult/Child Certified CPR.

References

Please contact

Stacy Saltzburg

From: noreply@civicplus.com
Sent: Tuesday, February 05, 2013 6:31 PM
To: Elizabeth Burke; Stacy Saltzburg
Subject: Online Form Submittal: Board/Commission Application

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Board/Commission Application

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Application to Serve on a Board/Commission

Please note that this information is a public record.

Date:* 2/5/2013
Board/Commission you wish to serve on:* Tourism
If applicable, type of seat for which you are qualified:

Your Information

Name:* Jenny Pagel Home Phone:* 785-305-0614
Home Address:* 1531 E Stone Ridge Dr Zip:* 86001
Mailing Address (If different from above):
Employer:* CivicPlus Job Title:* Client Trainer/Consultant
Business Phone: Cell: 785-305-0614
E-mail:* jennypagel@gmail.com
Indicate preferred telephone:* Home Cell
 Work

Background Information

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I recently moved to Flagstaff because when traveling here for work I truly fell in love with the community. I cycle, have dogs, enjoy the small town feel and appreciate the beauty. When talking to my friends and family I tell them I live in a post card. As a new citizen I feel I can bring a fresh perspective. Also, I was previously very involved in my community of Topeka, KS and want to be engaged locally. My activities included: Junior League, Chamber of Commerce, Young Professional Organization Chairperson and other volunteer activities. In addition I work for CivicPlus, the company that hosts Coconino County and the Flagstaff websites. As a consultant traveling the country I use these websites as examples and tools for communities to engage their citizens and maximize government services. By working with over 2,000 clients across the US and Canada I feel this is great resource to share trends and keep up to date on other tools available.

Why do you want to serve on the board or commission you listed?

I want to be involved in the community as I am investing in my future here as a new home owner and want to promote the attributes to others. I moved here because of the amenities available ranging from the small town feel, outdoor activities, quality of life and pet friendly. The experiences I have working with various community organizations and being involved at different levels in other communities would be a great asset.

By submitting this electronic form, I acknowledge that any information provided above is a public record, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 2/5/2013

Board/Commission you wish to serve on:: Tourism

If applicable, type of seat for which you are qualified::

Name:: Jenny Pagel

Home Phone:: 785-305-0614

Home Address:: 1531 E Stone Ridge Dr

Zip:: 86001

Mailing Address (If different from above)::

Employer:: CivicPlus

Job Title:: Client Trainer/Consultant

Business Phone::

Cell:: 785-305-0614

E-mail:: jennypagel@gmail.com

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I recently moved to Flagstaff because when traveling here for work I truly fell in love with the community. I cycle, have dogs, enjoy the small town feel and appreciate the beauty. When talking to my friends and family I tell them I live in a post card.

As a new citizen I feel I can bring a fresh perspective. Also, I was previously very involved in my community of Topeka, KS and want to be engaged locally. My activities included: Junior League, Chamber of Commerce, Young Professional Organization Chairperson and other volunteer activities. In addition I work for CivicPlus, the company that hosts Coconino County and the Flagstaff websites. As a consultant traveling the country I use these websites as examples and tools for communities to engage their citizens and maximize government services. By working with over 2,000 clients across the US and Canada I feel this is great resource to share trends and keep up to date on other tools available.

Why do you want to serve on the board or commission you listed?: I want to be involved in the community as I am investing in my future here as a new home owner and want to promote the attributes to others. I moved here because of the amenities available ranging from the small town feel, outdoor activities, quality of life and pet friendly. The experiences I have working with various community organizations and being involved at different levels in other communities would be a great asset.

Stacy Saltzburg

From: noreply@civicplus.com
Sent: Saturday, March 16, 2013 12:27 AM
To: Elizabeth Burke; Stacy Saltzburg
Subject: Online Form Submittal: Board/Commission Application

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Board/Commission Application

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Application to Serve on a Board/Commission

Please note that this information is a public record.

Date:* 3/15/2013
Board/Commission you wish to serve on:* Tourism
If applicable, type of seat for which you are qualified: Operator of tourism related business

Your Information

Name:* Aaron Riley Home Phone:* 928-380-5224
Home Address:* 5404 E Cortland Blvd #249 Zip:* 86004
Mailing Address (If different from above):
Employer:* Enterprise Holdings Job Title:* Branch Manager
Business Phone: 928-779-1975 Cell: 928-380-5224
E-mail:* aaronius.az@gmail.com
Indicate preferred telephone:* Home Cell
 Work

Background Information

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

I am the Branch Manager for Enterprise Holdings at the Flagstaff Pulliam Airport. I oversee operations for our company's the three rental car brands of Alamo, National, and Enterprise. As the operator of the largest car rental company in Flagstaff and a 17 veteran of the rental car industry, I can offer a wealth of tourism related knowledge to the board.

Why do you want to serve on the board or commission you listed?

I also applied for a spot of the Airport Commission. I am qualified to sit on either board. Why do I want to sit on this board? Simple, growth in the tourism segment benefits everyone. The more money spending tourists we can push into Flagstaff the better our quality of life becomes. It will ultimately lead to more jobs, construction projects, and a larger tax base. I would be a strong advocate for more direct transportation options (plane or train) to Flagstaff.

By submitting this electronic form, I acknowledge that any information provided above is a public record, and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

* indicates required fields.

The following form was submitted via your website: Board/Commission Application

Date:: 3/15/2013

Board/Commission you wish to serve on:: Tourism

If applicable, type of seat for which you are qualified:: Operator of tourism related business

Name:: Aaron Riley

Home Phone:: 928-380-5224

Home Address:: 5404 E Cortland Blvd #249

Zip:: 86004

Mailing Address (If different from above)::

Employer:: Enterprise Holdings

Job Title:: Branch Manager

Business Phone:: 928-779-1975

Cell:: 928-380-5224

E-mail:: aaronius.az@gmail.com

Indicate preferred telephone:: Cell

Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.: I am the Branch Manager for Enterprise Holdings at the Flagstaff Pulliam Airport. I oversee operations for our company's the three rental car brands of Alamo, National, and Enterprise. As the operator of the largest car rental company in Flagstaff and a 17 veteran of the rental car industry, I can offer a wealth of tourism related knowledge to the board.

Why do you want to serve on the board or commission you listed?: I also applied for a spot of the Airport Commission. I am qualified to sit on either board. Why do I want to sit on this board? Simple, growth in the tourism segment benefits everyone. The more money spending tourists we can push into Flagstaff the better our quality of life becomes. It will ultimately lead to more jobs, construction projects, and a larger tax base. I would be a strong advocate for more direct transportation options (plane or train) to Flagstaff.

Additional Information:

Form submitted on: 3/16/2013 12:27:18 AM

Submitted from IP Address: 81.17.16.170

Referrer Page: No Referrer - Direct Link

Form Address: <http://az-flagstaff3.civicplus.com/Forms.aspx?FID=166>

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**CITY OF FLAGSTAFF
APPLICATION TO SERVE ON A BOARD/COMMISSION**

RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE, FLAGSTAFF, AZ 86001

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DATE: 1-17-14

BOARD/COMMISSION YOU WISH TO SERVE ON: Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED: Hospitality

YOUR NAME: Janis Russell **HOME PHONE:** 928-699-9690

HOME ADDRESS: 1074 W. Deadwood Court **ZIP:** 86005

MAILING ADDRESS (if Different from Above): _____

EMPLOYER: DoubleTree by Hilton Flagstaff **JOB TITLE:** Director of Sales

BUS. PHONE: 928 773 8804 **CELL:** 928 699 9690 **E-MAIL:** janis.russell@hilton.com

PLEASE INDICATE PREFERRED TELEPHONE: HOME WORK CELL

BACKGROUND INFORMATION: Please explain how your community activities and other relevant experience/interests are applicable to this board or commission.

My 12 years in Flagstaff in the Hotel & Hospitality Industry and my interest in making Flagstaff's tourism revenue grow will be an asset to this Commission. I have a personal interest in seeing Route 66 continue to be a focal part of the city's draw for domestic and international travellers. I am an active Chamber member and currently serve on the Board of Directors for Shadows Foundation. I also volunteer for the American Cancer Society.

Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)

To be more in tune with how the city and CVB are managing tourism, advertising and working with the stakeholders to drive tourism to Flagstaff restaurants, hotels and attractions. My experience in hospitality sales will allow me to give valuable input to the Commission and its partners.

I understand that any information provided above is public information and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

Janis Russell
Applicant Signature

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CITY OF FLAGSTAFF

APPLICATION TO SERVE ON A BOARD/COMMISSION

**RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE,
FLAGSTAFF, AZ 86001**

PLEASE NOTE THAT THIS INFORMATION IS PUBLIC INFORMATION. DATE: January 17, 2014

APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR!

BOARD/COMMISSION YOU WISH TO SERVE ON: Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED: I am not certain which seats are available

YOUR NAME: HOME PHONE: Susan Shields 928-637-5467 (cell)

HOME ADDRESS: ZIP: 2697 N. Sandstone Way Flagstaff Az 86004

MAILING ADDRESS (if Different from Above): n/a

EMPLOYER: JOB TITLE: Director of Sales, Little America Hotel

**BUS. PHONE: 928-779-7920 CELL: 928-637-5467 E- sshields@flagstaff.littleamerica.com
PLEASE INDICATE PREFERRED TELEPHONE: X WORK or XCELL, either is fine**

BACKGROUND INFORMATION: Please explain how your community activities and other relevant experience/ interests are applicable to this board or commission.

As a hospitality professional for over 30 years, I have had to navigate through many situations affecting the properties in which I was working, while maintaining my strong customer relationships. I feel this balancing act has strengthened my position not only within my Hotel, but with my company and my community. I understand that everyone has a voice! However, it takes a unique person to hear that voice and to channel the energy from that voice into something that is beneficial for all concerned parties.

I have always been told that I have that quality.

Working on a Board such as this, I feel my contribution would be very valuable in this area.

Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)

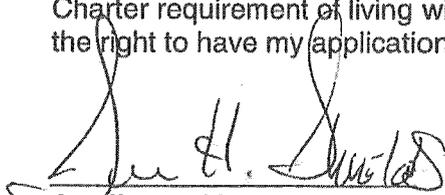
I am very fortunate to have moved back into this community almost 4 years ago.

As an Arizona Native, and an NAU HRM Graduate, I am very proud to not only represent the largest full service Hotel in Flagstaff, but also to represent Flagstaff, especially from a tourism perspective.

I believe Flagstaff is an undiscovered jewel with a tremendous amount of potential. And, I would love to be part of that discovery process. I am extremely proud to live and work here and I believe my enthusiasm and hard work would translate into a very valuable contribution to this Board.

Thank you for your consideration!

I understand that any information provided above is public information and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.

A handwritten signature in black ink, appearing to read "J. H. Smith", written over a horizontal line.

Applicant Signature

IMPORTANT NOTICE: The City Council may consider appointments to boards and commissions in executive sessions which are closed to the public, and then make the appointments in a public meeting. You have the right, however, to have your application considered in a public meeting by providing a written request to the City Clerk.

CITY OF FLAGSTAFF
APPLICATION TO SERVE ON A BOARD/COMMISSION

RETURN TO: CITY CLERK'S OFFICE, 211 WEST ASPEN AVENUE, FLAGSTAFF, AZ 86001

PLEASE NOTE THAT THIS INFORMATION IS A PUBLIC RECORD.
APPLICATIONS WILL BE KEPT ON FILE FOR ONE YEAR!

DATE: 11-30-12

BOARD/COMMISSION YOU WISH TO SERVE ON: Tourism Commission

IF APPLICABLE, TYPE OF SEAT FOR WHICH YOU ARE QUALIFIED:

YOUR NAME: Judy Weiss HOME PHONE: 480-993-9080

HOME ADDRESS: 4255 E. Soliere # 259, Flagstaff ZIP: 86001

MAILING ADDRESS (If Different from Above):

EMPLOYER: Coconino County JOB TITLE: Parks and Recreation Director

BUS. PHONE: 928-679-8004 CELL: 928-266-2335 E-MAIL: jweiss@coconino.az.gov

PLEASE INDICATE PREFERRED TELEPHONE: HOME WORK CELL

BACKGROUND INFORMATION: Please explain how your community activities and other relevant experience/ interests are applicable to this board or commission.

I have worked with tourism activities throughout my 30+ year career as a parks and recreation professional. The provision of parks, open space and recreational amenities and programs are a proven economic driver through the tourism industry. In my current position I am responsible for the activities at Fort Tuthill County Park. While a great facility for locals, Fort Tuthill is becoming a year round recreation destination with an estimated annual economic impact of \$12 million. Most of these dollars are coming from visitors to the Flagstaff area.

Why do you want to serve on the board or commission you listed? (Attach additional page if needed.)

Having input to the work of the Tourism Commission as a local government employee is a unique perspective and one that can benefit the hoteliers, event producers, and business people that comprise the Commission. We live in a community that invests heavily in tourism and I believe I have the expertise and capability to share that can serve to enhance the visitor experience in Flagstaff.

I understand that any information provided above is a public record and I certify that I meet the City Charter requirement of living within the Flagstaff City limits and have read and understand the right to have my application considered in a public meeting.


Applicant Signature