



MEMO – City of Flagstaff – Comprehensive Planning

February 8, 2013

To: Mayor Nabours and City Council

From: Kimberly Sharp, AICP – Acting Comprehensive Planning Manager

Via: Jim Cronk, Planning Director

Re: Flagstaff Regional Plan: Vision 2030 – *Preparing for public hearings*

Dear Mayor and Council,

The ***Flagstaff Regional Plan: Vision 2030*** is finally coming to a completion for public release and comment; Planning & Zoning Commission review and recommendation; and subsequently, City Council and County Board of Supervisors adoption.

The following is the Public Education and Outreach plan summary, along with the public hearing schedule. There will be a hard copy Flagstaff Regional Plan public release document for each of you by March 28th, as well as available on-line: www.flagstaffmatters.com

Public Education & Outreach Plan Summary – *Goal: 1,000+ survey participants*

MATERIALS - The following items will invite people to review the plan and take the on-line survey:

- 8 page Booklet ‘telling the story’, call to action, full color
- Postcards and 18x24 posters throughout the community and at all public facilities -
- Computer ‘tents’ at every public library computer -
- Cityscape – 4 page insert (see Sedona’s example)
- Sample map highlighting activity centers; 11x17
- Ambassador packet for each CAC member and Neighborhood Group

DISTRIBUTION CHANNELS

- Public library computers
- Harkins theater
- KAFF Radio, Eagle 103.7 and KNAU weekly during the month of April
- Cityscape
- Facebook / Twitter daily invitation
- April WATER BILL
- Chamber of Commerce, NABA, F3 and NABOR newsletters
- Article in the AZ Daily Sun and FLG Business News

EVENTS

- Thurs. March 28 – Public Release Draft – City Hall Lobby PARTY – Noon to 6 p.m.
- Fri. March 29 – Public EVENT –
- Sat. March 30 – Public EVENT –
- Fri. April 5 – Friday Night Artwalk
- Sat. April 13 – date to be verified – Kite Festival – Foxglenn Park
- Fri. May 3 – Friday Night Artwalk

The current schedule enabling the Regional Plan to be on the May 2014 ballot initiative is as follows:

March 11	Joint City Council / Board of Supervisor Presentations
March 28	Public Release EVENT: Thursday – City Hall Lobby
April 12	Joint Public Official Introduction Meeting City P&Z, County P&Z, City Council and County BOS: Friday, Aquaplex
<u>Proposed Planning & Zoning Review - 2013</u>	
February 13	Announce public release (March 28) – big ideas – proposed outreach schedule – proposed P&Z and Council review schedule
March 13	Present public release draft organization, public outreach schedule
April 10	‘Introduction’ and ‘Implementation’
April 24	‘The Land’ section
May 8	‘The Place’ section
May 22	‘The People’ section
June 26	Review suggested changes & public hearing schedule
July 10	P&Z Public Hearing #1
July 24	P&Z Public Hearing #2 and recommend adoption with amendments for City Council
<u>Proposed City Council review- 2013</u>	
** Regional Plan University – September – November – approximately 8 university classes	
September	“The Land” – <i>Environment, open space, water and energy</i>
October	“The Place” – <i>community character, land use, cost of development, transportation, public buildings</i>
November	“The People” – <i>neighborhoods, housing and urban conservation, economic development, recreation</i>
December 3	Public Hearing #1
December 17	Adoption & call for election
May 20, 2014	General Election – mail-in ballot for General Plan

Once again, thank you for your time and I look forward to your comments.

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