



# Sign Code Amendments

Flagstaff City Council  
June 7, 2016



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# Evening Overview

1. Current amendment color coding
2. Summary of proposed regulations
3. Review of two decision points with options
  - a. How to regulate portable signs
  - b. How to manage public right-of-way
    - i. Impact on political speech
4. Support Proposal as drafted – 1<sup>st</sup> Reading



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# Proposed Amendment (June 7, 2016)



- Purple: presented April and May
- Red: between April and May 17
- Light Blue: post May 17 meeting



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# General to All Signs

- May not be within, on or project over City right-of-way
- No commercial off premise signs
- Prohibited signs: billboards, bandit, inflatable balloons, strings of flags & banners, etc...



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# Permanent Signs

- No changes to total amount (SF), number, size of permanent, on premise signs



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# Portable Signs

- Subject to time, place, manner restrictions
- Time: unrestricted (except wall banners)
- Place: Not permitted in City right-of-way (contact owner to remove)



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# Portable Signs

## Manner:

- Commercial: 24 square feet
- Residential: 16 square feet
- Types: A-frame (12 SF), vertical banner (12 SF), yard sign (4 SF), balloon bobber
- Window signs mounted on inside excluded from total



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# Portable Signs

## Wall Banners

- 24 square feet
- 30 days per calendar year
- Not included in total portable signage permitted (24 SF)



## Sign Walkers

- 8 SF sign – walker 10 feet from intersection



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# Public right-of-way

## Sign Free Zone

- Allowed by A.R.S. 16-1019
- Prohibit all portable signs in public right-of-way including political signs
- City may remove signs
- Outside of sign free zone – contact sign owner to remove



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# Decision Point #1

What time, place, manner restrictions should apply to portable signs on private property?

As proposed:

- No illumination, animation, balloons, ribbons, etc...
- Cannot block sidewalk or pathway
- Weight and durability to withstand wind and weather



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# Decision Point #1

What time, place, manner restrictions should apply to portable signs on private property?

As proposed:

- Commercial: 24 square feet
- Residential: 16 square feet
- No time limit
- No permit required



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# Decision Point #1

Additional time, place & manner:

Commercial

- Sign out during business hours only
- Limit number of days per year
- Reduce from 24 SF to 16 SF

Residential

- Increase from 16 SF to 24 SF



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# Decision Point #2

Should portable signs be prohibited in all City right-of-way?

- Yes – adopt as proposed
- No – consider additional questions



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# Impact on Political Speech

- Proposed code prohibits portable signs in right-of-way
  - Current exemption for political signs unconstitutional
  - All non-commercial speech must be treated equally
  - Locate on private property only



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# Impact on Political Speech

	Current	Proposed
Commercial Property	Unlimited number of political signs	24 sq. ft. *assuming property owner chose to commit all portable signage to political signs
Residential Property	Unlimited number of political signs	16 sq. ft. *assuming property owner chose to commit all portable signage to political signs
Right-of-Way	Unlimited number of political signs	No political signs



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# Decision Point #2

Do you want to adopt a sign free zone?

Yes – portable signs with non-commercial message allowed outside sign free zone

No – portable signs with non-commercial message allowed in all City right-of-way



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# Decision Point #2

Should reasonable time, place and manner restrictions be considered for portable signs in the right-of-way?

No – no limit on size, number, materials



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# Decision Point #2

Should reasonable time, place and manner restrictions be considered for portable signs in the right-of-way? - Yes

- Consider reasonable restrictions
  - Size: 16 SF in residential  
32 SF in commercial
  - Time: 145 days per calendar year



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Thank you and Good Evening!



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