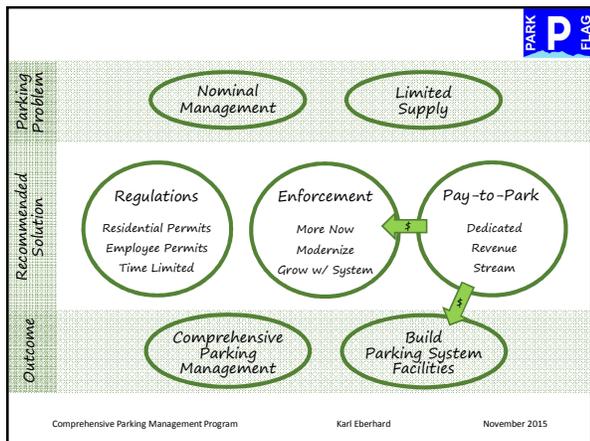


To Do:
Parking Permits
To address
Spill-over parking
In Southside

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Parking Problem

PARK P FLAG

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Parking Problem

PARK P FLAG

Symptoms:

- Southside Spill-over
- North End Spill-over
- Visitor Parking
- Downtown Turn-over
- New Spill-over
- Customer Parking
- Southside Turn-over

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Parking Problem

Nominal Management

Limited Supply

Symptoms:

- Southside Spill-over
- North End Spill-over
- Visitor Parking
- Downtown Turn-over
- New Spill-over
- Customer Parking
- Southside Turn-over

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Parking Problem

Nominal Management

Limited Supply

Outcome

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Parking Problem

Nominal Management Limited Supply

Customers:

Residents	Employees
Patrons	Business Owners
Visitors	Students

Outcome

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Parking Problem

Nominal Management Limited Supply

Stakeholders:

Southside	City of Flagstaff
Downtown	FDBIRD
North End	Coconino County
La Plaza Vieja	Northern Arizona University
Townsite	NAIPTA
General Public	

Outcome

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Parking Problem

Nominal Management Limited Supply

Vision:

- Ample and Convenient Public Parking
- Reduce Demand: Bicycle, Pedestrian, and Transit Options
- Appropriate Regulations
- Enforcement is the Exception
- Our Parking System is Self-sufficient

Outcome

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Parking Problem

Nominal Management Limited Supply

Vision:
Ample and Convenient Public Parking
Reduce Demand: Bicycle, Pedestrian, and Transit Options
Appropriate Regulations
Enforcement is the Exception
Our Parking System is Self-sufficient

Outcome

Comprehensive Parking Management Build Parking System Facilities

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Parking Problem

Nominal Management Limited Supply

Recommended Solution

Outcome

Comprehensive Parking Management Build Parking System Facilities

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Needs
Desires
Ideas

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Parking Problem

Recommended Solution

Outcome

Nominal Management

Limited Supply

Core Tenets:

- Parking is a Public Resource
- Limited Resources Require Management
- People Park where it's Advantageous
- All Parking is Paid for ... by Someone
- No One has an Advantage over Another
- Not All Desires can be Met

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Build Parking System Facilities

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Parking Problem

Recommended Solution

Outcome

Nominal Management

Limited Supply

Mission:

Create a fair and balanced parking system providing the most benefit for all.

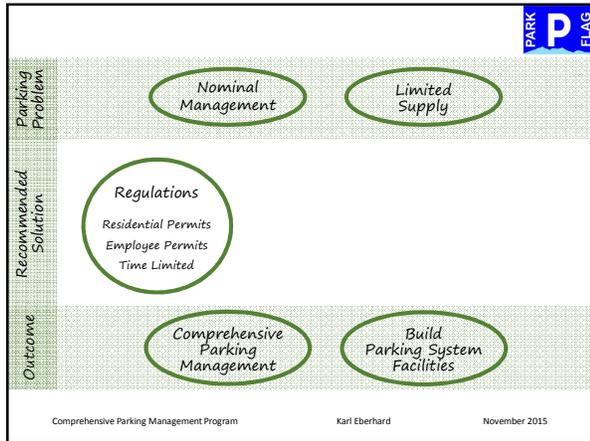
Comprehensive Parking Management

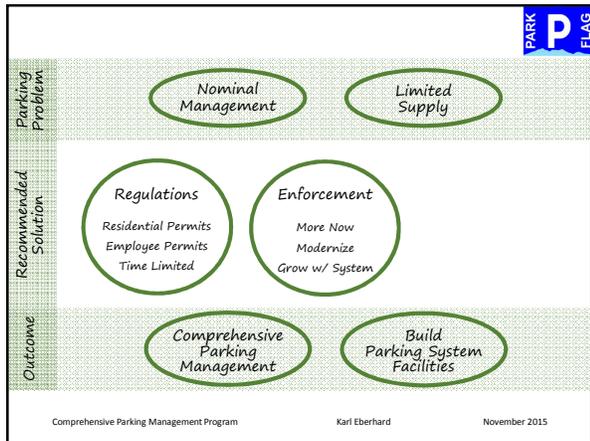
Build Parking System Facilities

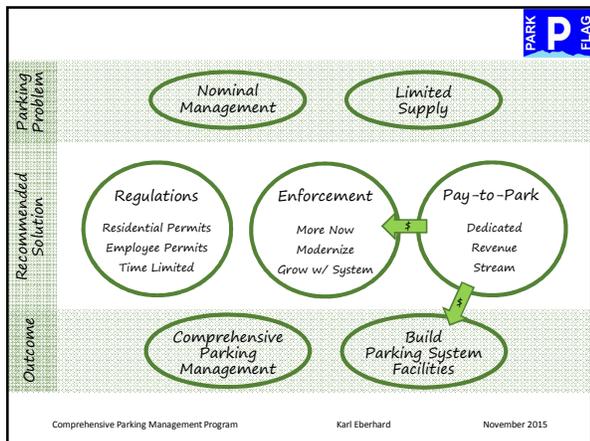
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Recommended Solution



Key Features – Enforcement

- Add two FTE now
- Add one FTE per 300 Spaces added to Program
- Handheld Ticket Printing
 - iPhones w/ Printers
 - Via the Pay-to-park System
- ✘ Automatic License Plate Readers

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Recommended Solution



Key Features – Pay-to-park Kiosks

- Pay-by-plate
- One per Block Face
 - Approximately 88
- Networked
- Payment
 - Cashless
 - Credit Card, Internet, and Cell Phone
 - Merchant
 - Citations
 - Guest Permits
- Internet (Cloud) Back-of-house



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Recommended Solution



Key Features – Pay-to-park

- Dedicated Fund
 - Portion of that further dedicated to build parking
- Pays for Operations
 - Pay-to-park Operations
 - Residential Permit Parking Program
 - Employee Permit Parking Program
 - Enforcement
- Builds Parking System Facilities
 - Southside – Missing Curbs
 - Additional Parking Lots / Garages
 - Wayfinding Signage
 - Bicycle, Pedestrian, and Transit Options

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